PREFEITURA MUNICIPAL DE JOÃO PESSOA
SECRETARIA MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR
Avenida Dom Pedro I, 382 - Centro
Telefones: 0800-083 2015 - 3213-4702

PESQUISA DE PREÇOS: ALIMENTOS (CESTA BÁSICA)

N°	PRODUTO	MARCA	PESO	AQUARIUS SUP.	ASSAÍ ATACADISTA	ATACADÃO	BEMAIS SUP.	HIPER MATEUS	REDE COMPRAS	REDE MENOR PREÇO	SUP. CARREFOUR	SUPER BOX BRASIL	SUPERFÁCIL ATACADO	SUP. ASSIS MANGABEIRA	SUP. LATORRE	SUP. MANAÍRA	SUP. O BARATÃO	SUP. SÃO JOÃO	VAREJÃO DO PREÇO	VAREJÃO SUP.	MAIOR VALOR	MENOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %
1	AÇÚCAR (TRITURADO)	ALEGRE	1 KG	R$3,29	R$3,49	R$3,29	R$3,69	R$3,49	*	R$3,59	*	R$3,49	R$2,99	R$3,99	R$3,99	R$4,99	R$3,49	R$3,99	R$3,59	R$3,69	R$4,99	R$2,99	R$2,00	66,89%
2	AÇÚCAR (TRITURADO)	OURO BOM	1 KG	*	*	*	R$3,39	*	*	*	*	*	*	R$3,89	*	*	R$3,85	*	R$2,99	*	R$3,89	R$2,99	R$0,90	30,10%
3	ARROZ BRANCO	ARRETADO	1 KG	*	*	*	*	*	*	*	*		*	R$3,79	R$4,89	R$4,99	*	*	*	*	R$4,99	R$3,79	R$1,20	31,66%
4	ARROZ BRANCO	CAMIL	1 KG	*	*	*	*	*	*	R$4,99	*		*	*	R$5,29	*	*	*	*	R$5,99	R$5,99	R$4,99	R$1,00	20,04%
5	ARROZ BRANCO	EMOÇÕES	1 KG	R$5,45	*	*	*	*	*	R$5,19	*		*	*	*	*	R$5,39	*	R$4,69	R$5,99	R$5,99	R$4,69	R$1,30	27,72%
6	ARROZ BRANCO	KIKA	1 KG	*	*	*	*	R$4,15	*	R$3,69	*	*	*	*	*	*	*	*	*	*	R$4,15	R$3,69	R$0,46	12,47%
7	ARROZ BRANCO	MAIS DELÍCIA	1 KG	R$2,79	*	*	*	*	*	*	*	*	*	R$5,29	*	*	R$3,39	R$3,19	R$3,29	R$3,79	R$5,29	R$2,79	R$2,50	89,61%
8	ARROZ BRANCO	MEU BIJU	1 KG	*	*	*	*	*	*	*	*	R$4,60	*	*	*	*	*	*	*	*	R$4,60	R$4,60	R$0,00	
9	ARROZ BRANCO	TIO JOÃO	1 KG	*	R$7,79	*	*	R$7,98	*	R$7,98	*	R$7,90	*	*	R$7,99	R$7,99	*	R$6,99	R$6,99	R$8,79	R$8,79	R$6,99	R$1,80	25,75%
10	ARROZ BRANCO	TIO URBANO	1 KG	R$4,95	*	*	*	*	*	R$5,49	*	R$4,99	*	R$5,79	R$5,99	R$4,99	R$5,15	R$5,39	R$5,29	*	R$5,99	R$4,95	R$1,04	21,01%
11	ARROZ BRANCO	URBANO	1 KG	R$6,25	*	*	*	R$5,69	*	*	*	*	*	*	*	*	*	*	R$4,79	*	R$6,25	R$4,79	R$1,46	30,48%
12	ARROZ DA TERRA	ARRETADO	1 KG	*	*	*	*	*	*	R$7,69	*		*	*	*	R$8,99	*	*	*	*	R$8,99	R$7,69	R$1,30	16,91%
13	ARROZ DA TERRA	MAIS DELÍCIA	1 KG	R$6,15	*	*	*	*	*	*	*	R$7,65	*	*	*	*	*	R$6,99	R$6,45	*	R$7,65	R$6,15	R$1,50	24,39%
14	ARROZ PARBOILIZADO - TIPO 1	CAMIL	1 KG	R$4,99	R$4,79	*	*	*	*	*	*	*	*	R$8,49	*	R$8,99	*	*	*	*	R$8,99	R$4,79	R$4,20	87,68%
15	ARROZ PARBOILIZADO - TIPO 1	EMOÇÕES	1 KG	R$4,39	R$4,99	R$4,69	R$4,79	*	*	R$4,49	R$4,39	R$6,90	R$4,99	R$6,39	R$4,99	*	R$5,25	*	R$4,69	R$5,75	R$6,90	R$4,39	R$2,51	57,18%
16	ARROZ PARBOILIZADO - TIPO 1	KIKA	1 KG	R$2,99	R$3,39	*	R$3,49	R$3,39	R$3,29	R$2,89	*	R$3,99	R$2,99	*	*	*	R$3,49	R$3,49	R$2,99	R$3,49	R$3,99	R$2,89	R$1,10	38,06%
17	ARROZ PARBOILIZADO - TIPO 1	MAIS DELÍCIA	1 KG	R$3,09	*	*	*	*	*	*	*	*	*	R$5,29	*	*	*	R$3,29	R$3,29	*	R$5,29	R$3,09	R$2,20	71,20%
18	ARROZ PARBOILIZADO - TIPO 1	MEU BIJU	1 KG	*	*	*	*	*	*	*	*	R$4,99	*	*	*	*	*	*	*	R$5,19	R$5,19	R$4,99	R$0,20	4,01%
19	ARROZ PARBOILIZADO - TIPO 1	NAMORADO	1 KG	*	*	R$3,89	*	*	*	*	*	*	*	*	*	*	*	*	*	R$4,99	R$4,99	R$3,89	R$1,10	28,28%
20	ARROZ PARBOILIZADO - TIPO 1	OURO BOM	1 KG	R$3,45	*	*	*	*	*	*	*	*	*	R$4,49	*	*	R$3,49	*	R$3,25	*	R$4,49	R$3,25	R$1,24	38,15%
21	ARROZ PARBOILIZADO - TIPO 1	POP	1 KG	*	R$3,89	*	*	R$3,55	*	*	*	*	*	*	*	*	*	*	*	R$4,49	R$4,49	R$3,55	R$0,94	26,48%
22	ARROZ PARBOILIZADO - TIPO 1	RAMPINELLI	1 KG	*	R$2,85	*	*	*	*	R$3,99	*	R$4,99	*	R$3,99	*	*	*	*	*	*	R$4,99	R$2,85	R$2,14	75,09%
23	ARROZ PARBOILIZADO - TIPO 1	TIO JOÃO	1 KG	R$4,65	*	*	*	*	*	R$5,59	R$4,49	R$4,70	*	*	R$4,99	R$5,99	R$5,69	*	R$4,35	*	R$5,99	R$4,35	R$1,64	37,70%
24	ARROZ PARBOILIZADO - TIPO 1	URBANO	1 KG	R$4,39	R$4,49	R$4,39	R$4,99	R$4,85	*	R$4,99	*	R$3,99	R$6,19	R$5,39	R$5,49	R$4,99	R$4,99	R$4,49	R$4,79	*	R$6,19	R$3,99	R$2,20	55,14%
25	BISCOITO CREAM CRACKER	FORTALEZA	350 G	R$5,39	R$5,95	R$5,99	R$6,19	R$6,18	R$6,79	R$6,59	R$6,39	R$6,40	R$5,39	R$6,59	R$5,89	R$7,99	*	R$6,49	R$5,99	R$6,29	R$7,99	R$5,39	R$2,60	48,24%
26	BISCOITO CREAM CRACKER	VITAMASSA	350 G	*	R$4,20	R$4,29	R$4,09	R$6,29	R$3,99	R$4,19		R$3,99	*	R$4,19	R$3,79	R$3,99	R$3,79	R$3,99	*	R$3,99	R$6,29	R$3,79	R$2,50	65,96%
27	BISCOITO CREAM CRACKER	VITARELLA	350 G	R$4,95	R$5,65	R$4,69	R$5,59	R$5,49	R$5,49	R$5,39	R$6,49	R$5,65	R$5,49	R$5,99	R$5,39	R$5,79	R$4,99	R$5,39	R$5,39	R$4,99	R$6,49	R$4,69	R$1,80	38,38%
28	BISCOITO MAIZENA MARIA	VITARELLA	350 G	R$4,99	R$6,25	R$6,29	R$4,99	*	R$5,99	R$6,39	R$6,49	R$6,65	*	R$6,59	R$6,49	R$6,99	R$6,19	R$6,25	R$5,89	R$5,99	R$6,99	R$4,99	R$2,00	40,08%
29	BISCOITO MARIA	FORTALEZA	350 G	R$6,25	R$6,75	R$6,49	*	R$6,79	R$7,49	*	*	R$6,99	*	R$7,19	R$6,99	R$7,49	R$6,19	R$6,99	R$6,25	R$3,65	R$7,49	R$3,65	R$3,84	105,21%
30	CAFÉ INTENSO	BLEND 53	250 G	R$14,89	R$15,79	*	*	R$16,99	R$15,99	*	*	R$16,35	*	R$18,19	R$17,99	R$15,99	*	R$19,49	R$16,99	R$17,99	R$19,49	R$14,89	R$4,60	30,89%
31	CAFÉ MOÍDO	3 CORAÇÕES	250 G	R$15,99	R$16,99	R$16,98	R$19,99	R$17,99	R$20,99	*	R$18,99	R$17,65	R$15,99	R$19,99	R$19,99	R$19,99	R$18,69	*	R$16,39	R$17,89	R$20,99	R$15,99	R$5,00	31,27%
32	CAFÉ MOÍDO	MELITA	250 G	R$20,69	R$17,99	*	R$21,49	R$16,69	R$21,99	*	R$19,39	R$19,90	R$16,99	R$19,99	R$19,99	*	*	R$20,99	*	R$19,99	R$21,99	R$16,69	R$5,30	31,76%
33	CAFÉ MOÍDO	NORDESTINO	250 G	R$14,79	R$15,99	R$15,49	R$16,49	R$15,98	R$15,09	*	R$16,49	R$17,80	R$14,49	*	R$15,99	R$16,99	*	R$14,75	*	R$17,39	R$17,80	R$14,49	R$3,31	22,84%
34	CAFÉ MOÍDO	PILÃO	250 G	R$15,99	R$17,89	*	R$18,99	R$14,49	R$19,49	*	R$19,79	R$14,90	R$18,79	R$17,99	R$18,59	R$21,99	R$17,49	R$16,99	*	R$16,99	R$21,99	R$14,49	R$7,50	51,76%
35	CAFÉ MOÍDO	SANTA CLARA	250 G	R$15,89	R$14,49	R$14,98	R$16,99	R$14,49	R$14,99	*	R$16,49	R$17,90	R$16,49	R$19,99	R$17,99		R$16,79	R$15,49	R$16,15	R$16,79	R$19,99	R$14,49	R$5,50	37,96%
36	CAFÉ MOÍDO	SANTA CLARA	500 G	*	*	*	*	*	R$40,29	*	*	R$38,50	*	*	*	*	R$32,99	R$34,99	R$32,29	*	R$40,29	R$32,29	R$8,00	24,78%
37	CAFÉ MOÍDO	SÃO BRAZ	500 G	R$30,99	R$34,35	*	R$31,99	R$33,99	R$33,98	*	*	R$34,90	R$40,29	*	R$34,99	*	R$34,29	R$32,99	*	*	R$40,29	R$30,99	R$9,30	30,01%
38	CAFÉ MOÍDO FAMÍLIA	SÃO BRAZ	250 G	R$15,99	R$14,99	R$15,98	*	R$16,99	R$18,49	*	R$16,99	R$17,50	R$14,99	R$17,69	R$17,99	R$16,99	R$16,79	R$15,99	R$16,19	R$16,79	R$18,49	R$14,99	R$3,50	23,35%
39	CAFÉ TRADICIONAL	BLEND 53	250 G	R$14,89	R$17,90	*	*	*	R$15,99	*	*	R$17,90	*	R$18,99	R$17,99	R$15,99	R$17,99	R$19,49	R$16,99	R$17,99	R$19,49	R$14,89	R$4,60	30,89%
40	CAFÉ TRADICIONAL	MARATÁ	250 G	*	R$10,90	R$16,89	*	R$18,85	R$18,99	*	*	*	*	*	*	*	*	*	*	*	R$18,99	R$10,90	R$8,09	74,22%
41	FARINHA DE MANDIOCA	ARCO VERDE	1 KG	*	*	*	*	R$8,05	*	R$7,99	*	R$7,99	*	*	R$6,99	R$8,99	*	*	*	*	R$8,99	R$6,99	R$2,00	28,61%
42	FARINHA DE MANDIOCA	DA TERRA	1 KG	*	*	*	*	*	*	R$6,59	*	R$6,85	*	R$6,99	*	R$6,99	*	*	*	*	R$6,99	R$6,59	R$0,40	6,07%
43	FARINHA DE MANDIOCA	KIFARINHA	1 KG	*	*	*	*	*	*	R$6,99	R$7,39	R$8,50	*	R$8,49	R$7,29	R$7,99	*	*	*	*	R$8,50	R$6,99	R$1,51	21,60%
44	FEIJÃO CARIOQUINHA - TIPO 1	CAMIL	1 KG	*	R$6,79	R$7,37	*	*	*	*	R$6,49		*	*	*	*	*	*	*	*	R$7,37	R$6,49	R$0,88	13,56%
45	FEIJÃO CARIOQUINHA - TIPO 1	COMETA	1 KG	R$6,39			R$6,79	R$6,39		R$6,99		R$6,99	*	*	R$6,69	R$7,49	*	R$7,19	R$6,45	*	R$7,49	R$6,39	R$1,10	17,21%
46	FEIJÃO CARIOQUINHA - TIPO 1	KICALDO	1 KG	*	R$7,49	R$5,79	R$8,49	R$7,69	R$8,79	R$8,79	R$7,69	R$8,25	R$7,29	R$7,99	R$7,99	R$8,99	*	R$7,99	R$7,99	*	R$8,99	R$5,79	R$3,20	55,27%
47	FEIJÃO CARIOQUINHA - TIPO 1	LIGEIRINHO	1 KG	*	*	*	R$5,49	R$5,69	*	*	*		*	R$5,99	R$5,99	R$6,99	*	*	*	*	R$6,99	R$5,49	R$1,50	27,32%
48	FEIJÃO CARIOQUINHA - TIPO 1	MAIS DELÍCIA	1 KG	R$6,15	*	*	*	*	*	*	*	*	*	R$5,99	*	*	R$6,25	R$6,49	R$5,99	*	R$6,49	R$5,99	R$0,50	8,35%
49	FEIJÃO CARIOQUINHA - TIPO 1	PUREZA	1 KG	*	*	*	*	*	*	*	*	R$6,80	*	*	*	*	R$6,89	R$6,75	R$6,25	R$6,59	R$6,89	R$6,25	R$0,64	10,24%
50	FEIJÃO CARIOQUINHA - TIPO 1	SÓ GRÃO	1 KG	R$5,75	*	*	*	*	*	*	*	R$5,99	*	*	*	*	*	R$5,99	R$4,99	R$5,95	R$5,99	R$4,99	R$1,00	20,04%
51	FEIJÃO CARIOQUINHA - TIPO 1	TURQUESA	1 KG	*	R$7,69	R$7,79	*	*	*	*	R$7,99	*	R$7,39	*	R$8,29	*	*	*	R$8,29	R$7,99	R$8,29	R$7,39	R$0,90	12,18%
52	FEIJÃO CARIOQUINHA - TIPO 1	URBANO	1 KG	*	*	R$7,39	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R$7,39	R$7,39	R$0,00	
53	FEIJÃO PRETO - TIPO 1	COMETA	1 KG	R$5,69	*	*	R$5,79	*	*	R$6,59	*	R$6,35		R$6,29	R$6,29	*	*	*	R$6,45	*	R$6,59	R$5,69	R$0,90	15,82%
54	FEIJÃO PRETO - TIPO 1	KICALDO	1 KG	*	R$6,39	R$6,49	R$7,69	R$6,65	R$7,79	R$7,99	*	R$7,35	R$5,99	*	R$7,39	R$7,99	*	R$6,99	R$7,99	*	R$7,99	R$5,99	R$2,00	33,39%
55	FEIJÃO PRETO - TIPO 1	PUREZA	1 KG	R$5,39	*	*	*	*	*	*	*	R$5,95	*	R$6,49	*	*	R$5,99	R$5,99	R$5,49	R$6,19	R$6,49	R$5,39	R$1,10	20,41%
56	FEIJÃO PRETO - TIPO 1	TURQUESA	1 KG	*	R$6,99	R$6,99	R$8,99	R$6,19	R$7,89	*	R$6,99	*	R$7,39	*	R$7,89	*	*	*	*	R$6,79	R$8,99	R$6,19	R$2,80	45,23%
57	FLOCÃO (CUSCUZ)	CORINGA	500 G	*	R$2,49	R$2,99		R$2,45	*	*	*	*	*	*	R$1,99	R$1,99	*	R$1,99	*	*	R$2,99	R$1,99	R$0,60	30,15%
58	FLOCÃO (CUSCUZ)	NORDESTINO	500 G	R$1,39	R$1,59	R$1,39	R$1,59	R$1,69	R$1,39	R$1,69	*	R$1,69	R$1,49	R$1,79	R$1,69	R$1,89	R$1,79	R$1,55	*	R$1,39	R$1,89	R$1,39	R$0,50	35,97%
59	FLOCÃO (CUSCUZ)	NOVOMILHO	500 G	R$1,45	R$1,69	R$1,44	R$1,59	R$1,65	R$1,79	R$1,49	R$1,49	R$1,79	R$1,59	R$1,69	R$1,79	R$1,79	R$1,79	R$1,69	R$1,45	R$1,59	R$1,79	R$1,44	R$0,35	24,31%
60	FLOCÃO (CUSCUZ)	REI DE OURO	500 G	R$1,49	R$1,55	R$1,49	R$1,59	R$1,59	R$1,69	R$1,59	*	R$1,59	R$1,49	R$1,79	R$1,49	R$1,69	R$1,55	R$1,45	R$1,35	R$1,49	R$1,79	R$1,35	R$0,44	32,59%
61	FLOCÃO (CUSCUZ)	SÃO BRAZ	500 G	R$1,39	*	*	R$1,49	R$1,59	R$1,49	*	*	R$1,55	R$1,49	*	R$1,59	R$1,79	*	R$1,49	R$1,35	R$1,45	R$1,79	R$1,35	R$0,44	32,59%
62	FLOCÃO (CUSCUZ)	VITAMILHO	500 G	*	R$1,69	R$1,69	R$1,65	*	*	*	*	*	R$1,39	*	R$1,55	*	R$1,59	R$1,49	R$1,29	*	R$1,69	R$1,29	R$0,40	31,01%
63	LEITE INTEGRAL - UHT (CAIXA)	BETÂNIA	1 L	*	R$7,29	R$4,89	R$5,19	R$5,99	R$5,59	R$5,99	R$5,99	R$5,99	R$6,29	R$6,69	R$6,49	R$6,99	R$5,89	R$5,99	R$5,49	R$5,49	R$7,29	R$4,89	R$2,40	49,08%
64	LEITE INTEGRAL - UHT (CAIXA)	CEMIL	1 L	R$5,45	*	*	R$6,99	*	*	*	*	R$6,35	*	*	R$5,99	*	*	*	R$5,75	*	R$6,99	R$5,45	R$1,54	28,26%
65	LEITE INTEGRAL - UHT (CAIXA)	ELEGÊ	1 L	*	*	R$5,79	R$5,19	R$6,48	R$5,99	R$6,19	*	*	R$5,69	*	*	R$6,49	R$5,69	*	R$5,75	*	R$6,49	R$5,19	R$1,30	25,05%
66	LEITE INTEGRAL - UHT (CAIXA)	PIRACANJUBA	1 L	*	R$7,20	*	*	R$6,98	R$6,99	R$6,59	*	R$7,70	R$7,39	*	R$6,29	R$7,99	*	*	R$6,89	R$7,79	R$7,99	R$6,29	R$1,70	27,03%
67	LEITE INTEGRAL (EM PÓ)	CAMPONESA	750 G	R$28,99	R$31,35	R$31,90	*	*	*	R$29,99	*	R$31,90	*	*	*	R$32,99	R$30,49	R$30,99	R$30,25	R$31,99	R$32,99	R$28,99	R$4,00	13,80%
68	LEITE INTEGRAL (EM PÓ)	CAMPONESA	200 G	R$7,69	R$7,75	R$7,59	R$7,69	R$8,19	*	R$8,29	*	R$8,25	R$8,19	R$8,99	R$7,99	R$8,99	R$8,29	R$8,65	R$7,99	R$7,99	R$8,99	R$7,69	R$1,40	18,45%
69	LEITE INTEGRAL (EM PÓ)	ITAMBÉ	200 G	R$8,15	*	*	R$8,29	*	*	R$8,29	R$9,09	R$7,99	R$7,99	*	R$8,39	R$8,99	R$8,19	R$7,99	R$7,39	R$7,99	R$9,09	R$7,39	R$1,70	23%
70	LEITE INTEGRAL (EM PÓ)	NINHO	750 G	R$34,99	R$39,89	R$38,90	R$37,49	R$32,49	R$36,30	R$38,90	R$40,79	*	R$39,99	R$36,99	R$37,90	R$36,99	R$35,90	R$35,99	R$34,99	R$37,99	R$40,79	R$32,49	R$8,30	25,55%
71	LEITE INTEGRAL (EM PÓ)	PIRACANJUBA	200 G	R$6,99	R$8,49	*	*	R$9,99	R$8,99	R$7,99	R$10,90	*	*	*	*	R$8,99	*	*	*	*	R$10,90	R$6,99	R$3,91	55,94%
72	LEITE INTEGRAL (EM PÓ)	PIRACANJUBA	750 G	*	R$36,59	*	*	*	*	R$32,90	*	*	*	*	R$29,99	*	*	*	*	*	R$36,59	R$29,99	R$6,60	18,02%
73	MACARRÃO (ESPAGUETE)	ALIANÇA	400 G	R$2,15	*	R$2,39	R$2,49	*	R$2,59	R$2,39	*	*	*	R$2,39	*	*	*	R$2,15	R$2,25	R$2,39	R$2,59	R$2,15	R$0,44	20,47%
74	MACARRÃO (ESPAGUETE)	FORTALEZA	400 G	R$4,09	*	R$3,99	*	R$5,49	R$4,49	R$4,69	*	R$4,55	R$3,89	R$4,19	R$4,39	R$4,99	R$4,39	*	*	R$3,65	R$5,49	R$3,65	R$1,84	50,41%
75	MACARRÃO (ESPAGUETE)	IMPERADOR	400 G	R$2,75	R$3,29	R$3,29	*	R$3,85	R$3,49	R$3,19	*	R$3,60	R$2,99	*	R$3,49	R$3,99	*	*	R$3,39	*	R$3,99	R$2,75	R$1,24	45,09%
76	MACARRÃO (ESPAGUETE)	VITARELLA	400 G	R$2,59	R$3,10	R$2,79	R$2,69	R$2,99	R$3,79	R$3,29	R$3,29	R$3,10	R$2,89	R$3,19	R$2,89	R$3,49	R$2,79	R$2,49	R$2,99	R$2,99	R$3,79	R$2,49	R$1,30	52,21%
77	MANTEIGA	AVIAÇÃO	200 G	*	*	*	*	*	*	R$15,90	R$24,39		*	*	R$16,99	R$15,99	*	*	*	*	R$24,39	R$15,90	R$8,49	53,40%
78	MANTEIGA	BETÂNIA	200 G	*	*	*	*	*	*	*	R$14,69	*	*	*	*	*	*	R$12,99	*	*	R$14,69	R$12,99	R$1,70	13,09%
79	MANTEIGA	ITACOLOMY	200 G	R$13,25	R$13,65	R$9,90	R$12,99	R$12,69	R$13,69	R$13,90	*	*	R$12,79	*	R$13,99	R$14,99	R$13,99	R$12,99	R$12,15	R$12,65	R$14,99	R$9,90	R$5,09	51,41%
80	MANTEIGA	PIRACANJUBA	200 G	*	*	R$11,90	*	*	R$14,99	R$14,99	R$13,09	R$13,30	*	R$15,99	*	R$13,99	*	R$15,99	R$14,69	*	R$15,99	R$11,90	R$4,09	34,37%
81	MARGARINA	DELÍCIA	250 G	R$4,99	R$5,39	R$5,49	R$5,99	R$4,99	*	R$5,79	*	R$5,20	R$5,49	*	R$4,99	R$5,99	R$5,19	R$5,19	R$4,25	R$6,79	R$6,79	R$4,25	R$2,54	59,76%
82	MARGARINA	DELINE	250 G	R$3,39	R$3,59	R$3,69	R$3,65	R$3,65	R$3,69	R$3,79	R$3,99	*	R$3,49	*	R$3,69	R$3,99	R$3,59	R$3,69	R$3,25	R$6,79	R$6,79	R$3,25	R$3,54	108,92%
83	MARGARINA	PRIMOR	250 G	R$3,65	R$3,85	R$3,89	R$4,29	R$3,99	*	*	R$3,69	*	R$3,59	R$3,79	R$3,69	R$3,99	R$3,89	R$3,39	R$3,25	R$6,99	R$6,99	R$3,25	R$3,74	115,08%
84	MARGARINA	QUALY	250 G	R$5,29	R$4,99	R$5,99	R$6,39	R$6,95	R$6,19	R$5,99	R$6,59	R$5,99	R$5,49	*	R$5,69	R$5,99	R$5,69	R$6,25	R$5,79	R$10,79	R$10,79	R$4,99	R$5,80	116,23%
85	ÓLEO DE SOJA	CONCÓRDIA	900 ML	*	*	*	*	*	*	R$8,99	R$8,99	*	*	*	*	*	*	*	*	*	R$8,99	R$8,99	R$0,00	
86	ÓLEO DE SOJA	LIZA	900 ML	R$9,29	R$8,79	*	R$9,99	*	R$9,49	R$9,49	R$8,99	*	R$8,79	*	*	*	*	R$9,49	*	*	R$9,99	R$8,79	R$1,20	13,65%
87	ÓLEO DE SOJA	SOYA	900 ML	R$9,69	R$9,19	R$8,99	R$9,99	R$9,19	R$9,79	R$9,79	R$9,59	R$10,90	R$9,39	R$9,99	R$10,49	R$10,99	R$9,95	R$9,99	R$9,59	R$9,95	R$10,99	R$8,99	R$2,00	22,25%
88	SAL REFINADO	LEBRE	1 KG	*	R$2,19	R$1,99	R$2,49	R$1,98	R$2,49	R$2,59	R$2,89	R$1,99	*	R$2,49	R$2,29	R$1,99	*	*	R$2,09	*	R$2,89	R$1,98	R$0,91	45,96%
89	SAL REFINADO	MARLIN	1 KG	*	*	*	R$1,99	*	R$2,39	R$2,59	*	R$1,65	R$1,79	R$2,19	R$1,99	R$1,99	R$2,49	R$1,99	R$1,49	*	R$2,59	R$1,49	R$1,10	73,83%

Total de estabelecimentos pesquisados: 17

Total de itens pesquisados: 89

(-) Menor variação: ARROZ PARBOILIZADO - TIPO 1, MEU BIJU, 1 KG	4,01%
(+) Maior variação: MARGARINA, QUALY, 250 G	116,23%

Endereços pesquisados:

Estabelecimentos	Endereço
SUPERMERCADO AQUARIUS	AVENIDA ADERBAL PIRAGIBE, 352 - JAGUARIBE
ASSAÍ ATACADISTA	AVENIDA PRESIDENTE EPITÁCIO PESSOA - BAIRRO DOS ESTADOS
ATACADÃO	RUA DOUTOR MANOEL LOPES DE CARVALHO - 200 - ERNESTO GEISEL
BEMAIS SUPERMERCADO	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 750 - BANCÁRIOS
SUPERMERCADO CARREFOUR	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 100 - BANCÁRIOS
SUPER FÁCIL ATACADO	RUA DIÓGENES CHIANCA, 1443 - ÁGUA FRIA
HIPER MATEUS	AVENIDA JOÃO CIRILO DA SILVA - 1360 - ALTIPLANO CABO BRANCO
REDE COMPRAS	RUA FRANCISCO LEOCARDIO RIBEIRO COUTINHO, 601 - AEROCLUBE
O BARATÃO	AVENIDA CARNEIRO DA CUNHA, 625 - TORRE
REDE MENOR PREÇO	RUA JOAQUIM PIRES FERREIRA - BAIRRO DOS ESTADOS
SUPER BOX BRASIL	RUA ANTÔNIO ARANTES - ERNESTO GEISEL
SUPERMERCADO ASSIS	RUA DIOGENES GOMES DA SILVA, 147 - MANGABEIRA
SUPERMERCADO LATORRE	RUA BARÃO DE MAMANGUAPE, 610 - TORRE
SUPERMERCADO MANAÍRA	AVENIDA JOÃO CÂNCIO DA SILVA, 493 - MANAÍRA
SUPERMERCADO SÃO JOÃO	AVENIDA PRINCESA ISABEL, 590 - CENTRO
VAREJÃO DO PREÇO	RUA QUATORZE DE JULHO, 1216 - RANGEL
VAREJÃO SUPERMERCADO	AVENIDA QUATORZE DE JULHO, 1141 - VARJÃO

Pesquisa realizada no dia 06 de Janeiro de 2026

Coordenador de Pesquisa: Alex Carvalho Filho

Pesquisadores: Júnior, Francisco, Hericson, Anaclecia, Roberval, Albani e Ótavio.

OBS: O Procon-JP não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.