



PREFEITURA MUNICIPAL DE JOÃO PESSOA
SECRETARIA MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR
Avenida Dom Pedro I, 382 - Centro
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PESQUISA DE CARNES, FRANGO E OVOS 11/02/2026

Nº	PRODUTO	MARCA	PESO	ASSAI ATACADISTA	BEMAIS SUPERMERCADOS	SUP CARREFOUR	SUPERFÁCIL ATACADO	SUPERMERCADO MANAIRA	MATEUS SUPERMERCADO	REDE COMPRAS	REDE MENOR PREÇO	RÔ AVES	SONHO MEU	NETO AVES	O BOIÃO	ACOUQUE CARNE CERTA	ACOUQUE DO VANDO	ACOUQUE LAMPÃO	ACOUQUE VALEU O BOI	BOX DO CHINA OVOS	BOX DO GUARA	CIAM CARNES	CONFICARNE S	DUDU DA GALINHA	FRIGOLITO	JUNIOR AVES	LITA GALETOS	MAIOR VALOR	MENOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %	
CARNES																																
1	ACÊM C/ OSSO		KG	R\$31,50	R\$27,99	R\$31,90	R\$31,90	R\$34,99	R\$29,98	R\$33,99	R\$30,90		R\$25,90		R\$27,00	R\$25,00	R\$22,00	R\$28,00	R\$24,00			R\$33,40	R\$29,90		R\$25,00			R\$34,99	R\$22,00	R\$12,99	59,05%	
2	ACÊM S/ OSSO		KG	R\$39,90					R\$34,98				R\$35,90		R\$32,95	R\$35,00	R\$28,00	R\$35,00	R\$24,00			R\$41,90	R\$34,90		R\$32,00			R\$41,90	R\$24,00	R\$17,90	74,58%	
3	ALCATRA		KG	R\$54,90	R\$62,99	R\$62,99	R\$62,99	R\$64,99	R\$46,80	R\$62,90	R\$47,99		R\$46,90		R\$42,44	R\$42,00	R\$35,00	R\$43,00	R\$41,00			R\$54,50	R\$45,90		R\$40,00			R\$64,99	R\$35,00	R\$29,99	85,69%	
4	BACON	SEARA	KG					R\$64,99																				R\$64,99	R\$64,99	R\$0,00		
5	BACON	PERDIGÃO	KG		R\$43,99	R\$43,99	R\$43,99																					R\$43,99	R\$43,99	R\$0,00		
6	BACON	SADIA	KG		R\$41,99	R\$41,99	R\$41,99	R\$41,99		R\$33,99																		R\$41,99	R\$33,99	R\$8,00	23,54%	
7	BACON	AURORA	KG		R\$45,99	R\$45,99	R\$45,99	R\$48,99		R\$41,99			R\$39,90		R\$30,24							R\$39,90	R\$35,90					R\$48,99	R\$30,24	R\$18,75	62%	
8	BISTECA BOVINA		KG	R\$41,90	R\$35,99	R\$29,99	R\$29,99		R\$46,80	R\$47,90	R\$41,90		R\$35,90		R\$29,31	R\$32,00	R\$25,00		R\$28,00			R\$3,79	R\$35,90		R\$30,00			R\$47,90	R\$25,00	R\$22,90	91,60%	
9	BISTECA SUÍNA		KG	R\$22,50	R\$16,99	R\$20,50	R\$20,50	R\$23,99	R\$18,98	R\$20,99	R\$15,99		R\$21,90		R\$18,94							R\$23,90	R\$19,50		R\$22,00			R\$23,99	R\$15,99	R\$8,00	50,03%	
10	BRAÇO C/ OSSO		KG	R\$29,90	R\$27,99	R\$27,99	R\$27,99	R\$34,99	R\$27,98	R\$35,80	R\$25,99		R\$25,90		R\$23,69	R\$25,00	R\$20,00	R\$25,00	R\$22,00			R\$28,00	R\$26,90		R\$23,00			R\$35,80	R\$20,00	R\$15,80	79%	
11	CARNE BOVINA/MÚSCULO		KG	R\$38,50	R\$36,99	R\$36,99	R\$36,99	R\$40,88	R\$36,78	R\$42,99	R\$32,99		R\$35,90		R\$28,99	R\$32,00	R\$28,00	R\$30,00	R\$28,00			R\$41,90	R\$36,90		R\$28,00			R\$42,99	R\$28,00	R\$14,99	53,54%	
12	CARNE DE SOL		KG	R\$48,90	R\$39,99	R\$52,94	R\$52,94			R\$49,99	R\$49,99		R\$46,90		R\$40,23	R\$40,00		R\$35,00	R\$40,00			R\$54,50	R\$44,90		R\$40,00			R\$54,50	R\$35,00	R\$19,50	55,71%	
13	CARNE MOÍDA		KG	R\$38,50	R\$24,99	R\$24,99	R\$24,99	R\$19,99	R\$29,98	R\$29,99	R\$32,99		R\$31,90		R\$23,90	R\$28,00	R\$22,00	R\$30,00	R\$25,00			R\$25,50	R\$28,90		R\$27,00			R\$38,50	R\$19,99	R\$18,51	92,60%	
14	CHÁ DE DENTRO		KG	R\$49,90	R\$45,99	R\$39,98	R\$39,98	R\$54,99	R\$47,89	R\$53,99	R\$46,99		R\$45,90		R\$39,13	R\$42,00	R\$35,00	R\$43,00	R\$40,00			R\$54,50	R\$43,90		R\$40,00			R\$54,99	R\$35,00	R\$19,99	57,11%	
15	CHÁ DE FORA		KG	R\$44,90	R\$46,99	R\$42,99	R\$42,99	R\$51,99	R\$37,98	R\$48,90	R\$38,99		R\$42,90		R\$34,72	R\$40,00	R\$35,00	R\$40,00	R\$35,00			R\$54,50	R\$49,90		R\$39,00			R\$54,50	R\$34,72	R\$19,78	56,97%	
16	CHARQUE DIANTEIRA		KG	R\$49,90	R\$41,00	R\$41,00	R\$41,00	R\$54,99		R\$49,99					R\$52,31							R\$55,90						R\$55,90	R\$41,00	R\$14,90	36,34%	
17	CHARQUE PONTA DE AGULHA		KG	R\$45,90				R\$49,99		R\$48,99			R\$46,90		R\$49,83							R\$55,90	R\$45,90					R\$55,90	R\$45,90	R\$10,00	21,79%	
18	CHARQUE TRASEIRO		KG	R\$59,90	R\$52,00	R\$52,00	R\$52,00	R\$54,99		R\$49,99													R\$45,90					R\$59,90	R\$45,90	R\$14,00	30,50%	
19	CONTRA FILÉ		KG	R\$41,90	R\$59,99	R\$56,99	R\$56,99	R\$59,99	R\$49,80	R\$67,90	R\$56,99		R\$46,90		R\$40,67	R\$42,00	R\$35,00	R\$43,00	R\$38,00			R\$54,50	R\$45,90		R\$45,00			R\$67,90	R\$35,00	R\$32,90	94%	
20	COSTELA BOV. DIANTEIRA		KG		R\$27,99	R\$26,99	R\$26,99	R\$34,99	R\$29,98	R\$29,99	R\$22,99		R\$29,90		R\$27,00	R\$25,00	R\$22,00	R\$25,00	R\$22,00			R\$27,80	R\$31,90		R\$25,00			R\$34,99	R\$22,00	R\$12,99	59,05%	
21	CUPIM		KG	R\$69,90	R\$41,99	R\$40,94	R\$40,94		R\$35,98	R\$33,50	R\$33,90		R\$42,90		R\$50,85	R\$35,00	R\$35,00	R\$37,00	R\$35,00			R\$41,90	R\$42,90		R\$40,00			R\$69,90	R\$33,50	R\$36,40	108,66%	
22	FÍGADO BOVINO		KG	R\$15,90	R\$13,99	R\$21,89	R\$13,99	R\$21,99	R\$14,98	R\$19,99	R\$15,99		R\$22,90		R\$20,05	R\$20,00			R\$16,00			R\$19,90	R\$22,90					R\$22,90	R\$13,99	R\$8,91	63,69%	
23	FILÉ BOV. COM CORDÃO		KG		R\$84,99	R\$84,99	R\$84,99	R\$99,99	R\$59,80							R\$65,00	R\$50,00	R\$65,00				R\$83,90			R\$55,00			R\$99,99	R\$50,00	R\$49,99	99,98%	
24	FILÉ BOV. SEM CORDÃO		KG	R\$111,90						R\$116,68	R\$74,90		R\$69,90		R\$79,92	R\$80,00	R\$60,00	R\$70,00	R\$70,00			R\$89,90	R\$69,90		R\$70,00			R\$116,68	R\$60,00	R\$56,68	94,47%	
25	FRALDINHA		KG		R\$47,99	R\$47,99	R\$47,99		R\$39,98	R\$58,81	R\$45,90				R\$35,90	R\$35,00	R\$25,00	R\$32,00	R\$35,00			R\$41,90	R\$39,90		R\$35,00			R\$58,81	R\$25,00	R\$33,81	135,24%	
26	LINGUIÇA TOSCANA	SADIA	KG		R\$30,99	R\$20,09	R\$30,99	R\$31,99		R\$33,00			R\$22,90															R\$33,00	R\$20,09	R\$12,91	64,26%	
27	LINGUIÇA TOSCANA	SEARA	KG				R\$26,99	R\$27,99					R\$22,90		R\$25,18							R\$24,90	R\$23,90					R\$27,99	R\$22,90	R\$5,09	22,23%	
28	LINGUIÇA TOSCANA	PERDIGÃO	KG		R\$29,99	R\$29,99	R\$29,99	R\$39,99		R\$33,99													R\$23,90					R\$39,99	R\$23,90	R\$16,09	67,32%	
29	LOMBO PAULISTA		KG		R\$44,99	R\$36,99	R\$36,99	R\$49,99	R\$42,80	R\$51,90	R\$48,90		R\$42,90		R\$34,72	R\$40,00	R\$35,00	R\$40,00	R\$35,00			R\$54,50	R\$43,90		R\$40,00			R\$54,50	R\$34,72	R\$19,78	56,97%	
30	MAMINHA		KG	R\$57,90	R\$59,99	R\$59,99	R\$59,99	R\$67,99	R\$49,80	R\$49,99	R\$59,90		R\$46,90		R\$39,57	R\$42,00	R\$35,00	R\$43,00	R\$35,00			R\$54,50	R\$46,90		R\$42,00			R\$67,99	R\$35,00	R\$32,99	94,26%	
31	PALETA C/ OSSO		KG	R\$27,90	R\$28,99	R\$28,99	R\$28,99	R\$34,99	R\$31,98	R\$34,50	R\$24,99				R\$27,00	R\$25,00	R\$22,00	R\$28,00	R\$25,00			R\$33,40	R\$29,90		R\$27,00			R\$34,99	R\$22,00	R\$12,99	59,05%	
32	PALETA S/ OSSO		KG	R\$39,90									R\$35,90		R\$32,95	R\$40,00	R\$28,00	R\$37,00	R\$32,00			R\$41,90	R\$34,90		R\$32,00			R\$41,90	R\$28,00	R\$13,90	49,64%	

33	PATINHO		KG	R\$51,90	R\$48,99	R\$48,99	R\$48,99	R\$54,99	R\$40,98	R\$55,90	R\$48,99		R\$46,90		R\$36,93	R\$40,00	R\$35,00	R\$40,00	R\$37,00			R\$54,50	R\$43,90		R\$40,00			R\$55,90	R\$35,00	R\$20,90	59,71%
34	PEITO BOVINO COM OSSO		KG	R\$24,99	R\$27,99	R\$29,99	R\$29,99	R\$34,99	R\$29,98	R\$33,50	R\$28,50				R\$25,90	R\$25,00	R\$22,00		R\$23,00			R\$28,90	R\$25,90		R\$24,00			R\$34,99	R\$22,00	R\$12,99	59,05%
35	PICANHA NACIONAL		KG		R\$47,99	R\$47,99	R\$47,99	R\$89,99	R\$66,90	R\$79,99			R\$59,90		R\$55,00		R\$40,00	R\$55,00	R\$45,00			R\$61,90	R\$65,00		R\$55,00			R\$89,99	R\$40,00	R\$49,99	124,98%

N°	PRODUTO	MARCA	PESO	ASSAI ATACADISTA	BEMAI'S SUPERMERCADOS	SUP. CARREFOUR	SUPERFÁCIL ATACADO	SUPERMERCADO MANAIRA	MATEUS SUPERMERCADO	REDE COMPRAS	REDE MENOR PREÇO	RÔ AVES	SONHO MEU	NETO AVES	O BOIÃO	ACOUGUE CARNE CERTA	ACOUGUE DO VANDO	ACOUGUE LAMPIÃO	ACOUGUE VALEU O BOI	BOX DO CHINA OVOS	BOX DO GUARA	CIAM CARNES	CONFICARNE S	DUDU DA GALINHA	FRIGOLITO	JUNIOR AVES	LITA GALETOS	MAIOR VALOR	MENOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %	
FRANGOS																																
1	ASA DE FRANGO	SADIA	KG	R\$20,50	R\$18,99	R\$18,99	R\$18,99	R\$19,99			R\$18,49	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$20,50	R\$18,49	R\$2,01	10,87%	
2	ASA DE FRANGO	BOM TODO	KG	R\$21,25	R\$21,99					R\$22,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$22,99	R\$21,25	R\$1,74	8,19%	
3	CORAÇÃO DE FRANGO	PERDIGÃO	KG		R\$33,99	R\$33,99	R\$33,99					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$33,99	R\$33,99	R\$0,00		
4	CORAÇÃO DE FRANGO	BOM TODO	KG		R\$48,79	R\$20,49	R\$20,49				R\$21,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$48,79	R\$20,49	R\$28,30	138,12%	
5	CORAÇÃO DE FRANGO	SADIA	KG	R\$32,90	R\$14,99	R\$14,99	R\$14,99	R\$38,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$38,99	R\$14,99	R\$24,00	160,11%	
6	COXA DE FRANGO	SADIA	KG	R\$15,60	R\$12,99	R\$12,99	R\$12,99	R\$15,99			R\$18,49	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$18,49	R\$12,99	R\$5,50	42,34%	
7	COXA DE FRANGO	BOM TODO	KG		R\$16,99	R\$16,99	R\$16,99		R\$16,39		R\$16,99	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$16,99	R\$16,39	R\$0,60	3,66%	
8	COXA DE FRANGO	SEARA	KG	R\$11,50				R\$13,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$13,99	R\$11,50	R\$2,49	21,65%	
9	COXA E SOBRECOXA	SADIA	KG		R\$23,99	R\$23,99	R\$23,99	R\$17,99			R\$18,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$23,99	R\$17,99	R\$6,00	33,35%	
10	COXA E SOBRECOXA	MAURICÉA	KG	R\$15,65	R\$17,59	R\$17,59			R\$12,75			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$17,59	R\$12,75	R\$4,84	37,96%	
11	COXA E SOBRECOXA	BOM TODO	KG	R\$13,50	R\$13,99	R\$13,19	R\$14,99	R\$16,99		R\$13,99	R\$13,99	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$16,99	R\$13,19	R\$3,80	28,81%	
12	COXA E SOBRECOXA	PERDIGÃO	KG						R\$14,29			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$14,29	R\$14,29	R\$0,00		
13	COXINHA DE FRANGO	SADIA	KG	R\$20,39				R\$19,99	R\$18,99	R\$24,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$24,99	R\$18,99	R\$6,00	31,60%	
14	COXINHA DE FRANGO	BOM TODO	KG	R\$13,59				R\$23,99	R\$23,49	R\$22,99	R\$22,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$23,99	R\$13,59	R\$10,40	76,53%	
15	FILE DE PEITO DE FRANGO	PERDIGÃO	KG		R\$27,49	R\$27,49	R\$27,49		R\$23,98			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$27,49	R\$23,98	R\$3,51	14,64%	
16	FILE DE PEITO DE FRANGO	SADIA	KG	R\$22,80	R\$27,89	R\$27,89	R\$23,99	R\$29,99	R\$22,98	R\$23,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$29,99	R\$22,80	R\$7,19	31,54%	
17	FILE DE PEITO DE FRANGO	SEARA	KG	R\$25,35	R\$27,89	R\$27,89	R\$27,99	R\$25,99	R\$23,95	R\$23,69		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$27,99	R\$23,69	R\$4,30	18,15%	
18	FILE DE PEITO DE FRANGO	BOM TODO	KG	R\$23,65	R\$24,99	R\$22,99	R\$22,99	R\$25,99		R\$24,99	R\$24,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$25,99	R\$22,99	R\$3,00	13,05%	
19	FILEZINHO DE FRANGO	SEARA	KG	R\$22,69								*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$22,69	R\$22,69	R\$0,00		
20	FILEZINHO DE FRANGO	SADIA	KG					R\$24,99			R\$26,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$26,90	R\$24,99	R\$1,91	7,64%	
21	FILEZINHO DE FRANGO	PERDIGÃO	KG	R\$18,99	R\$27,99	R\$27,99	R\$27,99			R\$24,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$27,99	R\$18,99	R\$9,00	47,39%	
22	FRANGO À PASSARINHO	SADIA	KG	R\$17,20				R\$18,99		R\$16,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$18,99	R\$16,99	R\$2,00	11,77%	
23	FRANGO À PASSARINHO	BOM TODO	KG	R\$14,15						R\$15,99	R\$14,99	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$15,99	R\$14,15	R\$1,84	13%	
24	FRANGO CONGELADO	SOMAVE	KG								R\$9,79	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$9,79	R\$9,79	R\$0,00		
25	FRANGO CONGELADO	MAURICÉA	KG	R\$13,99				R\$14,99			R\$14,99	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$14,99	R\$13,99	R\$1,00	7,15%	
26	FRANGO CONGELADO	SADIA	KG	R\$17,75	R\$14,89	R\$14,89						*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$17,75	R\$14,89	R\$2,86	19,21%	
27	FRANGO CONGELADO	BOM TODO	KG	R\$11,79				R\$14,99	R\$10,99	R\$11,39	R\$12,99	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$14,99	R\$10,99	R\$4,00	36,40%	
28	MEIO DE ASA DE FRANGO	SADIA	KG	R\$23,90				R\$26,99			R\$24,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$26,99	R\$23,90	R\$3,09	12,93%	
29	MOELA DE FRANGO	PERDIGÃO	KG		R\$17,49							*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$17,49	R\$17,49	R\$0,00		
30	PEITO DE FRANGO	MAURICÉA	KG	R\$15,99	R\$21,49	R\$21,49	R\$21,49		R\$20,99			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$21,49	R\$15,99	R\$5,50	34,40%	
31	PEITO DE FRANGO	BOM TODO	KG	R\$18,90	R\$19,99	R\$17,99	R\$17,99	R\$21,99		R\$19,99	R\$19,90	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$21,99	R\$17,99	R\$4,00	22,23%	

32	PEITO DE FRANGO	SADIA	KG	R\$23,65					R\$24,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$24,99	R\$23,65	R\$1,34	5,67%			
FEIRAS LIVRES																																		
33	COXA DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$13,00		R\$17,00														R\$12,00		R\$10,00		R\$17,00	R\$10,00	R\$7,00	70%
33	COXA E SOBRECOXA	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$13,00		R\$12,50	R\$12,15														R\$10,00	R\$12,00	R\$13,00	R\$10,00	R\$3,00	30%	
33	COXINHA DA ASA	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$16,00		R\$17,00	R\$18,52													R\$15,00		R\$10,00	R\$18,00	R\$18,52	R\$10,00	R\$8,52	85,20%
33	FRANGO INTEIRO	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$13,00		R\$13,00														R\$11,00		R\$10,00	R\$11,00	R\$13,00	R\$10,00	R\$3,00	30%
33	ASA DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*			R\$17,00	R\$18,15													R\$15,00		R\$15,00	R\$16,00	R\$18,15	R\$15,00	R\$3,15	21%
33	PEITO DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$18,00		R\$17,00	R\$15,94														R\$15,00	R\$17,00	R\$18,00	R\$15,00	R\$3,00	20%	
33	FILE DE PEITO DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$25,00		R\$22,00	R\$22,08													R\$20,00		R\$19,00	R\$20,00	R\$25,00	R\$19,00	R\$6,00	31,58%
33	FILEZINHO DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*			R\$20,00	R\$25,08														R\$19,00	R\$20,00	R\$25,08	R\$19,00	R\$6,08	32%	
33	CORAÇÃO DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$30,00		R\$35,00	R\$34,33													R\$35,00		R\$30,00	R\$38,00	R\$38,00	R\$30,00	R\$8,00	26,67%
33	MOELA DE FRANGO	FEIRA LIVRE	KG	*	*	*	*	*	*	*	R\$13,00		R\$10,00	R\$16,87													R\$12,00			R\$12,00	R\$16,87	R\$10,00	R\$6,87	68,70%

Nº	PRODUTO	MARCA	PESO	ASSAI ATACADISTA	BEMAISSUPERMERCADOS	SUP. CARREFOUR	SUPERFÁCIL ATACADO	SUPERMERCADO MANAIRA	MATEUS SUPERMERCADO	REDE COMPRAS	REDE MENOR PREÇO	RÔ AVES	SONHO MEU	NETO AVES	O BOIÃO	AÇOUGUE CARNE CERTA	AÇOUGUE DO VANDO	AÇOUGUE LAMPIÃO	AÇOUGUE VALEU O BOI	BOX DO CHINA OVOS	BOX DO GUARA	CIAM CARNES	CONFICARNE S	DUDU DA GALINHA	FRIGOLITO	JUNIOR AVES	LITA GALETOS	MAIOR VALOR	MINOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %
OVOS																															
1	OVOS BRANCOS	SOUZA	6		R\$15,99		R\$15,99					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$15,99	R\$15,99	R\$0,00	
2	OVOS BRANCOS	SOUZA	18		R\$11,99	R\$11,99	R\$11,99					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$11,99	R\$11,99	R\$0,00	
3	OVOS BRANCOS	AVINE	6			R\$15,99						*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$15,99	R\$15,99	R\$0,00	
4	OVOS VERMELHOS	SOUZA	18		R\$12,69	R\$12,69	R\$12,69					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$12,69	R\$12,69	R\$0,00	
5	OVOS VERMELHOS	SÃO LUÍS	12	R\$15,90								*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$15,90	R\$15,90	R\$0,00	
6	OVOS BRANCOS	SÃO LUÍS	30					R\$16,98				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$16,98	R\$16,98	R\$0,00	
7	OVOS BRANCOS	SOUZA	30		R\$16,99	R\$16,99	R\$16,99					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$16,99	R\$16,99	R\$0,00	
8	OVOS BRANCOS	AVINE	20			R\$12,99	R\$17,98		R\$11,98			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$17,98	R\$11,98	R\$6,00	50,08%
9	OVOS BRANCOS	AVINE	30		R\$22,99	R\$26,99	R\$26,99			R\$17,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$26,99	R\$17,99	R\$9,00	50,03%
10	OVOS BRANCOS	AVINE	12					R\$9,99		R\$8,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$9,99	R\$8,99	R\$1,00	11,12%
11	OVOS BRANCOS	DA GEMA	20					R\$12,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$12,99	R\$12,99	R\$0,00	
12	OVOS BRANCOS	DA GEMA	12					R\$8,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$8,99	R\$8,99	R\$0,00	
13	OVOS BRANCOS	DA GEMA	30		R\$21,99	R\$25,99	R\$25,99	R\$19,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$25,99	R\$19,99	R\$6,00	30,02%
14	OVOS VERMELHOS	SOUZA	30		R\$17,99	R\$17,99	R\$17,99					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$17,99	R\$17,99	R\$0,00	
15	OVOS VERMELHOS	AVINE	20			R\$11,89		R\$16,99			R\$11,99	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$16,99	R\$11,89	R\$5,10	42,89%
17	OVOS VERMELHOS	AVINE	30					R\$21,99		R\$20,49		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$21,99	R\$20,49	R\$1,50	7,32%
18	OVOS VERMELHOS	SOUZA	15		R\$8,99	R\$9,45	R\$9,45					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$9,45	R\$8,99	R\$0,46	5,12%
16	OVOS VERMELHOS	DA GEMA	12					R\$10,99		R\$9,99		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$10,99	R\$9,99	R\$1,00	10,01%
19	OVOS VERMELHOS	DA GEMA	30					R\$21,99				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	R\$21,99	R\$21,99	R\$0,00	
FEIRAS LIVRES																															
1	OVOS BRANCOS	FEIRA LIVRE	12	*	*	*	*	*	*	*	*										R\$8,00	R\$8,00						R\$8,00	R\$8,00	R\$0,00	
2	OVOS BRANCOS	FEIRA LIVRE	30	*	*	*	*	*	*	*	*										R\$18,00	R\$18,00						R\$18,00	R\$18,00	R\$0,00	

3	OVOS VERMELHOS	FEIRA LIVRE	30	*	*	*	*	*	*	*									R\$19,00	R\$18,00								R\$19,00	R\$18,00	R\$1,00	5,56%
4	OVOS VERMELHOS	FEIRA LIVRE	12	*	*	*	*	*	*	*									R\$8,00	R\$8,00								R\$8,00	R\$8,00	R\$0,00	

Total de estabelecimentos pesquisados: 26

Total de itens pesquisados: 97

Endereços pesquisados:	
estabelecimento	endereço
AÇOUGUE CARNE CERTA	BOX 06 - MERCADO BAIRRO DOS ESTADOS
AÇOUGUE LAMPÍAO	BOX 027- MERCADO DA TORRE
AÇOUGUE VALEU O BOI	BOX10 - BAIRRO DOS ESTADOS
ASSAI ATACADISTA	AV. PRESIDENTE EPTÁCIO PESSOA, 1227 - BAIRRO DOS ESTADOS
BEMAS SUPERMERCADOS	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 710 - BANCÁRIOS
AÇOUGUE DO VANDO	BOX 198-MERCADO CENTRAL
BOX DO CHINA OVOS	BOX D 44 173 - MERCADO DA TORRE
CIAM CARNES	MERCADO DA TORRE
CONFICARNES	MERCADO DE MANGABEIRA - BOX 2324
BOX DO GUARA	MERCADO CENTRAL - BOX 58
DUDU DA GALINHA	BOX 21A - MERCADO CENTRAL
FRISOLITO	MERCADO CENTRAL, BOX 188 - CENTRO
JÚNIOR AVES	MERCADO DA TORRE - BOX D 35
LITA GALETOS CENTRAL	BOX 55A- MERCADO
MATEUS SUPERMERCADO	AVENIDA JOÃO CIRILO DA SILVA, 1360 - ALTIPLANO
NETO AVES	JOSEFA TAVERA 90, 5855500 - MANGABEIRA
O BOÃO	RUA CATOLISTA MARIA JOSÉ 173 - MANGABEIRA
REDE COMPRAS	FRANCISCO LEOCARDO RIBEIRO COUTINHO, 691 - AERÓDROMO
REDE MENOR PREÇO	RUA JOAQUIM PIRES FERREIRA 432, BAIRRO DOS ESTADOS
RÔ AVES	MERCADO BAIRRO DOS ESTADOS - BOX 11
SONHO MEU	MERCADO DE MANGABEIRA - BOX 2626 - MANGABEIRA
SUP. CARREFOUR	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 100 - BANCÁRIOS
SUPERFÁCIL ATACADO	RUA DO GÊNES CHANCA - 1443 JOAO PESSOA - PB
SUPERMERCADO MANAIRA	AVENIDA JOÃO CÂNCIO DA SILVA, 493 - MANAIRA

Pesquisa realizada no dia 11 de Fevereiro de 2026
Coordenador de Pesquisa: Alex Carvalho Filho
Pesquisadores: Albeni, Francisco, Júnior, Indrid, Hericson e Israel.

OBS: O Procon-JP não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.

	MENOR VARIAÇÃO		MAIOR VARIAÇÃO	
CARNE	CHARQUE PONTA DE AGULHA, KG	21,79%	FRALDINHA, KG	135,24%
FRANGO	COXA DE FRANGO, BOM TODO, KG	3,66%	CORAÇÃO DE FRANGO, SÁDIA, KG	160,11%
OVOS	OVOS VERMELHOS, SOUZA, 15 UND	5,12%	OVOS BRANCOS, AVINE, 20 UND	50,08%