PESQUISA DE PREÇOS - CARNES, FRANGO E OVOS
REALIZADA NO DIA 08 DE ABRIL DE 2026

Nº	PRODUTO	MARCA	PESO	ASSAÍ ATACADISTA	MATEUS SUP.	REDE COMPRAS	REDE MENOR PREÇO	SUP. CARREFOUR	SUPERFÁCIL ATACADO	SUP. LATORRE	SUP. MANAÍRA	AÇOUGUE CARNE CERTA	AÇOUGUE CENTRAL	AÇOUGUE DO VANDO	AÇOUGUE LAMPIÃO	AÇOUGUE VALEU O BOI	BOX DO CHINA OVOS	BOX DO GUARA	CIAM CARNES	CONFICARNES	DUDU DA GALINHA	FRIGOLITO	JUNIOR AVES	NETO AVES	O BOIAO	RÓ AVES	SONHO MEU	MAIOR VALOR	MENOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %
	CARNES																														
1	ACÉM C/ OSSO		KG	R$33,90	R$33,78	R$32,99	R$30,90	R$36,99	R$29,99	R$35,49	R$37,99	R$30,00	R$27,00	R$25,00		R$26,00			R$34,50	R$31,90		R$30,00			R$25,60		R$29,90	R$37,99	R$25,00	R$12,99	51,96%
2	ACÉM S/ OSSO		KG	R$39,90	R$42,80			R$50,99	R$39,99			R$38,00	R$35,00	R$35,00	R$37,00				R$43,50	R$37,90		R$40,00			R$34,50		R$39,90	R$50,99	R$34,50	R$16,49	47,80%
3	ALCATRA		KG			R$64,99	R$48,99		R$50,99	R$60,69	R$64,99	R$45,00	R$45,00	R$40,00	R$45,00	R$44,00			R$56,50	R$49,90		R$45,00			R$49,80		R$49,90	R$64,99	R$40,00	R$24,99	62,48%
4	BACON	AURORA	KG					R$49,89		R$34,90	R$39,99									R$35,90								R$49,89	R$34,90	R$14,99	42,95%
5	BACON	PERDIGÃO	KG						R$36,49																			R$36,49	R$36,49	R$0,00	
6	BACON	SADIA	KG								R$39,99																	R$39,99	R$39,99	R$0,00	
7	BACON	SEARA	KG				R$56,99			R$33,99	R$44,99																	R$56,99	R$33,99	R$23,00	67,67%
8	BISTECA BOVINA		KG	R$41,90	R$36,78	R$39,99	R$41,99		R$30,00			R$30,00	R$33,00	R$30,00		R$32,00			R$39,00	R$36,90		R$35,00			R$35,90		R$35,90	R$41,99	R$30,00	R$11,99	39,97%
9	BISTECA SUÍNA		KG	R$21,90	R$21,98	R$18,99	R$16,99	R$21,89	R$16,98	R$19,99	R$23,99									R$18,90					R$17,48		R$21,90	R$23,99	R$16,98	R$7,01	41,28%
10	BRAÇO C/ OSSO		KG	R$32,90	R$32,48	R$30,99	R$28,99	R$33,99	R$29,99	R$35,80	R$34,99	R$28,00	R$27,00	R$23,00	R$27,00	R$23,00			R$29,90	R$29,90		R$25,00			R$28,41		R$29,90	R$35,80	R$23,00	R$12,80	55,65%
11	CARNE BOVINA/MÚSCULO		KG	R$39,90	R$43,80	R$33,99	R$39,99	R$43,89	R$37,90	R$45,50	R$42,99	R$35,00		R$30,00		R$32,00			R$39,90	R$38,90					R$34,90		R$39,90	R$45,50	R$30,00	R$15,50	51,67%
12	CARNE DE SOL		KG	R$48,90		R$56,99	R$49,99	R$52,99	R$49,99	R$57,90		R$40,00	R$45,00		R$35,00	R$45,00			R$56,50	R$46,90		R$48,00			R$49,90		R$49,90	R$57,90	R$35,00	R$22,90	65,43%
13	CARNE MOÍDA		KG		R$49,80	R$34,99	R$31,99	R$41,29	R$39,99	R$28,99	R$43,99	R$30,00	R$30,00	R$25,00	R$32,00	R$26,00			R$25,90	R$29,90		R$30,00			R$27,50		R$34,90	R$49,80	R$25,00	R$24,80	99,20%
14	CHÃ DE DENTRO		KG	R$51,50	R$49,80	R$47,99	R$46,99	R$59,99	R$49,99	R$53,50	R$59,99	R$45,00	R$45,00	R$45,00	R$45,00	R$43,00			R$56,50	R$46,90		R$48,00			R$48,90		R$49,90	R$59,99	R$43,00	R$16,99	39,51%
15	CHÃ DE FORA		KG	R$47,00	R$46,80	R$46,99	R$41,99	R$61,49	R$42,90	R$49,50	R$51,99	R$43,00	R$44,00	R$40,00	R$40,00	R$38,00			R$56,50	R$43,90		R$42,00			R$41,99		R$44,90	R$61,49	R$38,00	R$23,49	61,82%
16	CHARQUE DIANTEIRA		KG			R$44,98		R$59,89		R$57,99	R$54,99									R$48,90								R$59,89	R$44,98	R$14,91	33,15%
17	CHARQUE PONTA DE AGULHA		KG			R$44,98		R$49,39	R$25,99	R$58,99										R$48,90								R$58,99	R$25,99	R$33,00	126,97%
18	CHARQUE TRASEIRO		KG			R$59,98		R$65,99	R$52,90	R$68,50										R$48,90								R$68,50	R$48,90	R$19,60	40,08%
19	CONTRA FILÉ		KG		R$71,80	R$75,99	R$56,99	R$58,99	R$69,90	R$64,67	R$64,99	R$45,00	R$50,00	R$40,00	R$45,00	R$42,00			R$56,50	R$48,90		R$45,00			R$49,80		R$49,90	R$75,99	R$40,00	R$35,99	89,98%
20	COSTELA BOV. DIANTEIRA		KG		R$33,78	R$33,99		R$35,59	R$29,99	R$30,90	R$34,99	R$28,00	R$28,00	R$25,00	R$27,00	R$23,00			R$34,50	R$32,90		R$28,00			R$32,38		R$34,90	R$35,59	R$23,00	R$12,59	54,74%
21	CUPIM		KG	R$41,90	R$33,78	R$41,99	R$38,90	R$39,89	R$39,99	R$45,50		R$35,00	R$40,00	R$45,00	R$37,00	R$38,00			R$43,00	R$42,90		R$40,00			R$56,09		R$44,90	R$56,09	R$33,78	R$22,31	66,04%
22	FÍGADO BOVINO		KG	R$15,90	R$16,98	R$17,99	R$15,99	R$21,89		R$19,80	R$21,99	R$25,00		R$18,00		R$18,00			R$19,90	R$22,90		R$35,00			R$20,46		R$24,90	R$35,00	R$15,90	R$19,10	120,13%
23	FILÉ BOV. COM CORDÃO		KG									R$70,00	R$60,00		R$70,00	R$70,00			R$85,00			R$60,00						R$85,00	R$60,00	R$25,00	41,67%
24	FILÉ BOV. SEM CORDÃO		KG			R$119,99	R$89,90	R$109,90	R$99,90	R$118,26		R$80,00	R$80,00	R$60,00	R$75,00	R$70,00			R$93,00	R$65,00					R$82,00		R$69,90	R$119,99	R$60,00	R$59,99	99,98%
25	FRALDINHA		KG		R$45,80		R$49,99	R$55,99	R$58,90	R$44,90		R$35,00	R$35,00	R$35,00	R$37,00	R$38,00			R$43,50	R$39,90		R$40,00			R$34,90		R$42,90	R$58,90	R$34,90	R$24,00	68,77%
26	LINGUIÇA TOSCANA	PERDIGÃO	KG			R$39,99			R$27,80		R$39,99																	R$39,99	R$27,80	R$12,19	43,85%
27	LINGUIÇA TOSCANA	SADIA	KG			R$20,99		R$42,99			R$33,99																	R$42,99	R$20,99	R$22,00	104,81%
28	LINGUIÇA TOSCANA	SEARA	KG						R$25,00	R$21,99	R$27,99									R$23,90								R$27,99	R$21,99	R$6,00	27,29%
29	LOMBO PAULISTA		KG		R$46,80	R$41,99	R$48,90	R$46,72		R$51,90	R$49,99	R$43,00	R$45,00	R$45,00	R$40,00	R$38,00			R$56,50	R$43,90		R$42,00			R$41,64		R$44,90	R$56,50	R$38,00	R$18,50	48,68%
30	MAMINHA		KG	R$59,90	R$67,80	R$73,99	R$59,90	R$45,90	R$52,90	R$63,38	R$67,99	R$45,00	R$45,00	R$45,00	R$45,00	R$38,00			R$56,50	R$48,90		R$45,00			R$48,40		R$49,90	R$73,99	R$38,00	R$35,99	94,71%
31	PALETA C/ OSSO		KG	R$33,90	R$33,78	R$32,99	R$31,99	R$38,09	R$30,00	R$35,90	R$37,99	R$30,00	R$30,00	R$25,00		R$28,00			R$34,50	R$31,90					R$32,40		R$29,90	R$38,09	R$25,00	R$13,09	52,36%
32	PALETA S/ OSSO		KG	R$39,90				R$41,29	R$29,99			R$40,00	R$35,00	R$35,00	R$40,00	R$34,00			R$43,50	R$37,90		R$40,00			R$34,90		R$39,90	R$43,50	R$29,99	R$13,51	45,05%
33	PATINHO		KG	R$52,90	R$49,80	R$51,99	R$48,99	R$60,49	R$57,90	R$52,90	R$58,99	R$43,00	R$45,00	R$45,00	R$45,00	R$38,00			R$56,50	R$46,90		R$42,00			R$45,90		R$49,90	R$60,49	R$38,00	R$22,49	59,18%
34	PEITO BOVINO COM OSSO		KG	R$29,90		R$25,99	R$28,99	R$38,59	R$30,00	R$34,90	R$34,99	R$28,00	R$22,00	R$25,00	R$37,00	R$24,00			R$29,90	R$28,90		R$28,00			R$24,00		R$29,90	R$38,59	R$22,00	R$16,59	75,41%
35	PICANHA NACIONAL		KG		R$66,00	R$109,99		R$91,49	R$85,90	R$74,88	R$84,99		R$50,00	R$45,00		R$47,00			R$65,00	R$69,90		R$50,00			R$60,23		R$59,90	R$109,99	R$45,00	R$64,99	144,42%
	FRANGO (FEIRAS LIVRES)																														
36	ASA DE FRANGO	FEIRA LIVRE	KG														R$15,00				R$15,00		R$14,00	R$13,00				R$15,00	R$13,00	R$2,00	15,38%
37	CORAÇÃO DE FRANGO	FEIRA LIVRE	KG														R$37,00				R$35,00		R$32,00	R$28,00		R$30,00		R$37,00	R$28,00	R$9,00	32,14%
38	COXA DE FRANGO	FEIRA LIVRE	KG																		R$12,00		R$11,00	R$13,00		R$13,00		R$13,00	R$11,00	R$2,00	18,18%
39	COXA E SOBRECOXA	FEIRA LIVRE	KG														R$13,00						R$11,00	R$10,00		R$13,00		R$13,00	R$10,00	R$3,00	30%
40	COXINHA DA ASA	FEIRA LIVRE	KG														R$16,00				R$15,00		R$14,00	R$13,00		R$16,00		R$16,00	R$13,00	R$3,00	23,08%
41	FILÉ DE PEITO DE FRANGO	FEIRA LIVRE	KG														R$22,00				R$20,00		R$20,00	R$17,00		R$23,00		R$23,00	R$17,00	R$6,00	35,29%
42	FILÉZINHO DE FRANGO	FEIRA LIVRE	KG																					R$17,00				R$17,00	R$17,00	R$0,00	
43	FRANGO INTEIRO	FEIRA LIVRE	KG														R$11,00				R$12,00		R$11,00	R$10,00		R$13,00		R$13,00	R$10,00	R$3,00	30%
44	MOELA DE FRANGO	FEIRA LIVRE	KG														R$12,00				R$10,00			R$10,00		R$13,00		R$13,00	R$10,00	R$3,00	30%
45	PEITO DE FRANGO	FEIRA LIVRE	KG														R$18,00						R$15,00	R$15,00		R$18,00		R$18,00	R$15,00	R$3,00	20%
	FRANGO (SUPERMERCADOS)																														
46	ASA DE FRANGO	BOM TODO	KG	R$21,25		R$22,99			R$19,29	R$22,99																		R$22,99	R$19,29	R$3,70	19,18%
47	ASA DE FRANGO	SADIA	KG	R$19,89					R$18,99	R$19,59	R$19,99																	R$19,99	R$18,99	R$1,00	5,27%
48	CORAÇÃO DE FRANGO	BOM TODO	KG				R$22,90		R$45,99	R$44,00																		R$45,99	R$22,90	R$23,09	100,83%
49	CORAÇÃO DE FRANGO	PERDIGÃO	KG							R$35,99																		R$35,99	R$35,99	R$0,00	
50	CORAÇÃO DE FRANGO	SADIA	KG						R$39,98		R$42,99																	R$42,99	R$39,98	R$3,01	7,53%
51	COXA DE FRANGO	BOM TODO	KG		R$14,90		R$15,90		R$15,99																			R$15,99	R$14,90	R$1,09	7,32%
52	COXA DE FRANGO	SADIA	KG	R$12,55			R$14,99		R$11,99	R$13,99	R$13,99																	R$14,99	R$11,99	R$3,00	25,02%
53	COXA DE FRANGO	SEARA	KG	R$16,99							R$18,99																	R$18,99	R$16,99	R$2,00	11,77%
54	COXA E SOBRECOXA	BOM TODO	KG	R$11,90			R$14,90		R$14,99	R$14,99	R$16,99																	R$16,99	R$11,90	R$5,09	42,77%
55	COXA E SOBRECOXA	MAURICÉA	KG	R$15,30	R$17,49			R$20,49																				R$20,49	R$15,30	R$5,19	33,92%
56	COXA E SOBRECOXA	SADIA	KG					R$17,59	R$24,99	R$16,69	R$23,99																	R$24,99	R$16,69	R$8,30	49,73%
57	COXINHA DE FRANGO	BOM TODO	KG	R$19,25		R$22,99	R$22,90		R$22,99	R$18,99	R$16,99																	R$22,99	R$16,99	R$6,00	35,31%
58	COXINHA DE FRANGO	SADIA	KG	R$16,99		R$21,99		R$18,69	R$19,79		R$13,99																	R$21,99	R$13,99	R$8,00	57,18%
59	FILÉ DE PEITO DE FRANGO	BOM TODO	KG	R$24,65		R$21,99	R$26,90	R$25,99	R$22,99	R$24,99	R$25,99																	R$26,90	R$21,99	R$4,91	22,33%
60	FILÉ DE PEITO DE FRANGO	SADIA	KG	R$16,99	R$26,79	R$24,99		R$24,99		R$23,99	R$26,99																	R$26,99	R$16,99	R$10,00	58,86%
61	FILÉ DE PEITO DE FRANGO	SEARA	KG	R$18,99		R$26,99		R$23,89	R$24,99	R$23,69	R$21,99																	R$26,99	R$18,99	R$8,00	42,13%
62	FILÉZINHO DE FRANGO	PERDIGÃO	KG			R$23,99		R$24,59	R$27,49	R$21,99																		R$27,49	R$21,99	R$5,50	25,01%
63	FILÉZINHO DE FRANGO	SADIA	KG				R$26,90		R$25,49	R$22,59	R$24,99																	R$26,90	R$22,59	R$4,31	19,08%
64	FILÉZINHO DE FRANGO	SEARA	KG					R$26,29	R$23,99																			R$26,29	R$23,99	R$2,30	9,59%
65	FRANGO À PASSARINHO	BOM TODO	KG	R$15,69			R$16,49			R$15,99																		R$16,49	R$15,69	R$0,80	5,10%
66	FRANGO À PASSARINHO	SADIA	KG	R$16,59		R$15,99		R$20,89	R$16,99	R$14,69	R$18,99																	R$20,89	R$14,69	R$6,20	42,21%
67	FRANGO CONGELADO	BOM TODO	KG	R$10,90	R$12,90		R$14,90			R$10,49	R$14,99																	R$14,99	R$10,49	R$4,50	42,90%
68	FRANGO CONGELADO	MAURICÉA	KG	R$12,90			R$14,99	R$15,49			R$14,99																	R$15,49	R$12,90	R$2,59	20,08%
69	FRANGO CONGELADO	SADIA	KG	R$16,90				R$17,69		R$19,99																		R$19,99	R$16,90	R$3,09	18,28%
70	MEIO DE ASA DE FRANGO	SADIA	KG	R$17,99			R$33,90			R$19,59																		R$33,90	R$17,99	R$15,91	88,44%
71	MOELA DE FRANGO	PERDIGÃO	KG							R$21,99																		R$21,99	R$21,99	R$0,00	
72	MOELA DE FRANGO	SADIA	KG						R$21,49																			R$21,49	R$21,49	R$0,00	
73	PEITO DE FRANGO	BOM TODO	KG	R$14,90		R$20,99	R$19,90		R$18,99	R$18,99	R$21,99																	R$21,99	R$14,90	R$7,09	47,58%
74	PEITO DE FRANGO	MAURICÉA	KG	R$15,99				R$23,09	R$21,49																			R$23,09	R$15,99	R$7,10	44,40%
	OVOS (FEIRAS LIVRES)																														
75	OVOS BRANCOS	FEIRA LIVRE	30														R$19,00	R$18,00										R$19,00	R$18,00	R$1,00	5,56%
76	OVOS BRANCOS	FEIRA LIVRE	12														R$8,00	R$8,00										R$8,00	R$8,00	R$0,00	
77	OVOS VERMELHOS	FEIRA LIVRE	30														R$20,00	R$19,00										R$20,00	R$19,00	R$1,00	5,26%
78	OVOS VERMELHOS	FEIRA LIVRE	12														R$8,50											R$8,50	R$8,50	R$0,00	
	OVOS (SUPERMERCADOS)																														
79	OVOS BRANCOS	AVINE	30			R$23,49																						R$23,49	R$23,49	R$0,00	
80	OVOS BRANCOS	AVINE	20					R$12,49																				R$12,49	R$12,49	R$0,00	
81	OVOS BRANCOS	SÃO LUÍS	30							R$21,99																		R$21,99	R$21,99	R$0,00	
82	OVOS VERMELHOS	AVINE	20				R$18,90				R$18,99																	R$18,99	R$18,90	R$0,09	0,48%
83	OVOS VERMELHOS	AVINE	30								R$24,99																	R$24,99	R$24,99	R$0,00	
84	OVOS VERMELHOS	DA GEMA	30								R$21,99																	R$21,99	R$21,99	R$0,00	
85	OVOS VERMELHOS	SÃO LUÍS	12							R$10,39																		R$10,39	R$10,39	R$0,00	
86	OVOS VERMELHOS	SOUZA	30							R$21,99																		R$21,99	R$21,99	R$0,00	

Total de estabelecimentos pesquisados: 24
Total de itens pesquisados: 86

Endereços pesquisados:	
Estabelecimento	**Endereço**
AÇOUGUE CARNE CERTA	BOX 06 - MERCADO BAIRRO DOS ESTADOS
AÇOUGUE CENTRAL	BOX 36 - MERCADO CENTRAL
AÇOUGUE LAMPIÃO	BOX 027- MERCADO DA TORRE
AÇOUGUE VALEU O BOI	BOX10 - BAIRRO DOS ESTADOS
ASSAÍ ATACADISTA	AV. PRESIDENTE EPITÁCIO PESSOA, 1227 - BAIRRO DOS
AÇOUGUE DO VANDO	BOX 19B-MERCADO CENTRAL
BOX DO CHINA OVOS	BOX D 44 173 - MERCADO DA TORRE
BOX DO GUARA	BOX 5B - MERCADO CENTRAL
CIAM CARNES	MERCADO DA TORRE
CONFICARNES	MERCADO DE MANGABEIRA - BOX 23/24
DUDU DA GALINHA	BOX 21A - MERCADO CENTRAL
FRIGOLITO	MERCADO CENTRAL, BOX 18B - CENTRO
JÚNIOR AVES	MERCADO DA TORRE - BOX D 35
MATEUS SUP.	AVENIDA JOÃO CIRILO DA SILVA, 1360 - ALTIPLANO
NETO AVES	JOSEFA TAVEIRA 00, 58065000 - MANGABEIRA
O BOIÃO	RUA CATEQUISTA MARIA JOSE 172 - MANGABEIRA
REDE COMPRAS	FRANCISCO LEOCARDIO RIBEIRO COUTINHO, 601 - AEROCLUBE
REDE MENOR PREÇO	RUA JOAQUIM PIRES FERREIRA 432, BAIRRO DOS ESTADOS
RÓ AVES	MERCADO BAIRRO DOS ESTADOS - BOX 11
SONHO MEU	MERCADO DE MANGABEIRA, BOX 25/26 - MANGABEIRA
SUP. CARREFOUR	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 100 - BANCÁRIOS
SUPERFÁCIL ATACADO	RUA DIÓGENES CHIANCA - 1443 JOÃO PESSOA - PB
SUPERMERCADO LATORRE	RUA BARÃO DE MAMANGUAPE 602, TORRE
SUPERMERCADO MANAÍRA	AVENIDA JOÃO CÂNCIO DA SILVA, 493 - MANAÍRA

	MENOR VARIAÇÃO		MAIOR VARIAÇÃO	
CARNE	LINGUIÇA TOSCANA, SEARA, KG	27,29%	PICANHA NACIONAL, KG	144,42%
FRANGO	FRANGO À PASSARINHO, BOM TODO, KG	5,10%	CORAÇÃO DE FRANGO, BOM TODO, KG	100,83%
OVOS	OVOS VERMELHOS, AVINE, 20 UND	0,48%	OVOS BRANCOS, FEIRA LIVRE, 30 UND	5,56%

Pesquisa realizada no dia 08 de abril de 2026
Coordenador de Pesquisa: Alex Carvalho Filho
Avenida Dom Pedro I, 382 - Centro
Telefones: 0800-083 2015 - 3213-4702
Pesquisadores: Israel, Hericson, Otávio, Anaclecia, Francisco, Marcus, Roberval, Fábio e Francisco.

OBS: O Procon-JP não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.