

**PESQUISA DE PREÇOS - PRODUTOS DE HIGIENE**  
REALIZADA NO DIA 06 DE ABRIL DE 2026



Nº	PRODUTO	MARCA	PESO/QUANT.	AQUARIUS SUP.	ASSAJ ATACADISTA	ATACADÃO	HIPER MATEUS	O CESTÃO	REDE COMPRAS	REDE MENOR PREÇO	SUPER BOX BRASIL	SUP. ASSIS MANGABEIRA	SUP. LATORRE	SUP. MANAIRA	SUP. SÃO JOÃO	VAREJÃO DO PREÇO	VAREJÃO SUP.	MAIOR VALOR	MINOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %	
<b>HIGIENE PESSOAL</b>																						
1	ALCOOL EM GEL 70%	GIOVANNA BABY	500 ML	*	*	R\$19,90	*	*	*	*	R\$24,90	*	*	*	*	*	*	R\$24,90	R\$19,90	R\$5,00	25,13%	
2	CREME DENTAL	CLOSEUP	90 G	R\$4,29	R\$5,65	R\$5,99	*	*	R\$6,19	R\$5,99	R\$6,15	*	R\$5,99	R\$4,99	R\$5,99	R\$5,39	R\$5,99	R\$6,19	R\$4,29	R\$1,90	44,29%	
3	CREME DENTAL	COLGATE	90 G	R\$4,55	R\$5,99	R\$6,19	R\$5,99	R\$5,99	R\$5,89	R\$5,99	R\$6,15	R\$5,89	R\$6,79	R\$5,99	R\$5,75	R\$6,29	R\$5,99	R\$6,29	R\$4,55	R\$2,24	49,23%	
4	CREME DENTAL	SORRISO	90 G	R\$5,09	R\$4,59	R\$4,49	R\$4,99	R\$4,49	*	*	R\$6,65	*	R\$5,39	R\$4,59	R\$4,99	R\$6,19	R\$6,99	R\$6,99	R\$4,49	R\$2,50	55,68%	
5	CREME DENTAL	EVEN	70 G	R\$2,29	*	R\$2,29	R\$2,99	R\$2,99	R\$2,29	R\$2,19	R\$2,45	R\$2,19	R\$1,99	*	*	*	R\$2,79	R\$2,99	R\$1,99	R\$1,00	50,25%	
6	CREME DENTAL (DENTES BRANCOS)	ORAL B	70 G	R\$3,15	*	R\$4,79	R\$4,68	*	R\$5,39	R\$4,99	R\$7,00	R\$7,49	R\$4,49	R\$3,49	R\$4,25	R\$3,39	R\$4,49	R\$7,90	R\$3,15	R\$4,75	150,79%	
7	CREME DENTAL SENSITIVE	COLGATE	90 G	R\$16,65	R\$15,80	R\$15,90	R\$17,89	R\$16,99	R\$15,99	R\$15,99	R\$21,99	R\$19,90	*	R\$19,99	R\$19,99	R\$17,99	*	R\$19,79	R\$21,99	R\$15,80	R\$6,19	39,18%
8	PAPEL HIGIÊNICO	NEVE	PACOTE C/ 12 ROLOS	*	R\$23,99	R\$24,49	*	R\$29,99	R\$25,99	R\$23,99	*	*	R\$25,79	R\$26,99	R\$29,99	R\$19,69	*	R\$29,99	R\$19,69	R\$10,30	52,31%	
9	PAPEL HIGIÊNICO	FLORAL	PACOTE C/ 4 ROLOS	R\$4,25	R\$ 3,99	*	*	*	R\$4,39	R\$4,49	*	R\$4,49	R\$4,99	R\$4,49	R\$4,25	R\$4,19	*	R\$4,99	R\$3,99	R\$1,00	25,06%	
10	PAPEL HIGIÊNICO	MILI	PACOTE C/ 4 ROLOS	R\$7,69	*	*	*	*	R\$6,79	R\$7,99	*	*	R\$7,69	*	R\$7,49	R\$5,99	R\$8,99	R\$8,99	R\$5,99	R\$3,00	50,08%	
11	PAPEL HIGIÊNICO	NEVE	PACOTE C/ 4 ROLOS	*	*	*	*	*	R\$8,99	*	*	*	R\$6,89	R\$9,39	R\$8,99	R\$9,99	R\$8,89	R\$9,99	R\$6,89	R\$3,10	44,99%	
12	PAPEL HIGIÊNICO	PERSONAL VIP	PACOTE C/ 16 ROLOS	*	R\$27,79	*	*	*	*	*	*	*	R\$8,99	*	R\$29,99	*	R\$15,65	R\$29,99	R\$8,99	R\$21,00	233,59%	
13	PAPEL HIGIÊNICO	FLORAL	PACOTE C/ 12 ROLOS	R\$12,59	*	*	*	R\$12,99	R\$12,39	R\$12,49	R\$15,99	*	*	*	R\$11,99	*	*	R\$15,99	R\$11,99	R\$4,00	33,36%	
14	PAPEL HIGIÊNICO	PERSONAL	PACOTE C/ 4 ROLOS	*	*	*	*	*	*	*	*	*	R\$8,59	R\$7,99	*	*	*	R\$8,59	R\$7,99	R\$0,60	7,51%	
15	PAPEL HIGIÊNICO VIP	FLORAL	PACOTE C/ 16 ROLOS	*	*	R\$14,96	*	*	R\$16,79	R\$16,99	*	*	*	R\$15,99	*	*	*	R\$16,99	R\$14,96	R\$2,03	13,57%	
16	PAPEL HIGIÊNICO VIP	VELUD	PACOTE C/ 4 ROLOS	*	*	*	*	R\$7,99	*	*	*	*	R\$7,49	R\$6,99	*	*	*	R\$7,99	R\$6,99	R\$1,00	14,31%	
17	PAPEL HIGIÊNICO VIP	VELUD	PACOTE C/ 12 ROLOS	*	R\$16,49	R\$17,50	*	R\$20,99	*	*	*	R\$16,99	R\$19,99	R\$15,99	R\$16,99	*	*	R\$20,99	R\$15,99	R\$5,00	31,27%	
18	SABONETE	EVEN PRO	85 G	R\$2,59	*	R\$2,49	*	*	R\$2,99	R\$2,99	R\$2,99	*	*	R\$2,99	R\$2,59	R\$2,39	R\$2,99	R\$2,99	R\$2,39	R\$0,60	25,10%	
19	SABONETE	PALMOLIVE	85 G	R\$1,99	R\$2,10	R\$2,35	*	R\$2,99	R\$2,89	R\$2,79	R\$2,79	R\$2,60	R\$2,99	*	R\$1,65	R\$2,59	R\$2,99	R\$2,99	R\$1,65	R\$1,34	81,21%	
20	SABONETE	PROTEX	85 G	R\$3,19	R\$2,60	R\$3,32	R\$3,99	R\$3,99	R\$3,79	R\$3,49	R\$3,99	R\$3,69	R\$3,79	R\$3,99	R\$3,25	R\$2,89	R\$3,29	R\$3,99	R\$2,60	R\$1,39	53,46%	
21	SABONETE	LUX	85 G	R\$2,85	R\$2,65	R\$2,89	R\$2,75	R\$2,39	R\$2,99	R\$2,99	R\$3,30	R\$2,79	R\$4,39	R\$2,99	R\$2,79	R\$2,89	R\$2,99	R\$4,39	R\$2,39	R\$2,00	R\$3,68%	
22	SABONETE	FRANCIS	90 G	R\$4,19	R\$4,55	R\$3,69	*	R\$4,49	R\$3,99	R\$4,49	R\$4,15	*	R\$4,29	R\$4,49	R\$3,99	R\$3,99	R\$5,39	R\$5,39	R\$3,69	R\$1,70	46,99%	
23	SABONETE	JOHNSONS	80 G	R\$2,19	R\$2,65	R\$2,59	*	R\$2,59	R\$2,59	R\$2,89	*	R\$2,59	*	R\$2,79	R\$2,75	*	R\$2,79	R\$2,89	R\$2,19	R\$0,70	31,96%	
<b>LAVANDERIA</b>																						
24	AMACIANTE DE ROUPA	FOFO	500 ML	R\$8,89	R\$9,29	R\$9,50	*	*	*	R\$11,99	R\$9,65	*	R\$10,99	*	*	R\$8,69	R\$9,99	R\$11,99	R\$8,69	R\$3,30	37,97%	
25	AMACIANTE DE ROUPA	DOWNY	500 ML	R\$12,75	R\$13,60	*	R\$12,99	R\$12,49	R\$14,29	R\$13,99	R\$12,70	*	R\$12,99	R\$23,99	R\$12,49	*	R\$11,99	R\$23,99	R\$11,99	R\$12,00	100,08%	
26	AMACIANTE DE ROUPA	FOFO	1,5 L	*	R\$23,39	R\$25,90	*	*	*	*	*	*	*	*	*	*	*	R\$25,90	R\$23,39	R\$2,51	10,73%	
27	SABÃO EM BARRA	YPE	PACOTE C/ 5 UNID	R\$10,39	R\$12,59	R\$10,49	R\$13,99	R\$12,99	R\$12,69	R\$12,99	R\$14,25	R\$13,99	R\$13,69	R\$12,99	R\$12,99	R\$11,89	R\$12,49	R\$14,25	R\$10,39	R\$3,86	37,15%	
28	SABÃO EM BARRA	BEM-TE-VI	PACOTE C/ 5 UNID	R\$9,19	*	R\$7,99	R\$11,35	R\$9,99	R\$9,99	R\$9,90	R\$12,60	R\$10,49	R\$9,69	R\$9,99	*	*	R\$8,99	R\$12,60	R\$7,99	R\$4,61	57,70%	
29	SABÃO EM BARRA	MINJANO	PACOTE C/ 5 UNID	R\$13,39	R\$10,90	R\$13,90	*	*	*	*	R\$12,90	*	R\$13,49	R\$9,99	*	*	*	R\$13,90	R\$9,99	R\$3,91	39,14%	
30	SABÃO EM BARRA	GUARANI	PACOTE C/ 5 UNID	*	R\$8,65	*	R\$11,45	*	R\$9,99	*	R\$11,99	*	*	*	*	*	*	R\$11,99	R\$8,65	R\$3,34	38,61%	
31	SABÃO EM PÓ (CAIXA)	OMO	800 G	R\$15,59	R\$17,65	R\$17,90	*	R\$17,99	R\$19,99	R\$18,99	R\$17,50	R\$16,99	R\$17,99	R\$16,99	R\$17,99	R\$15,49	R\$18,99	R\$19,99	R\$15,49	R\$4,50	29,05%	
32	SABÃO EM PÓ (CAIXA)	TIXAN YPÊ	1,6 KG	R\$16,19	R\$21,89	R\$21,90	*	*	R\$19,90	*	*	*	R\$37,49	R\$19,99	*	*	*	R\$37,49	R\$16,19	R\$21,30	131,56%	
33	SABÃO EM PÓ (SACO)	OMO	400 G	R\$8,55	R\$9,09	R\$8,99	R\$7,99	R\$8,99	*	R\$10,99	R\$9,20	R\$9,79	R\$9,99	R\$7,99	R\$9,49	R\$8,99	*	R\$10,99	R\$7,99	R\$3,00	37,57%	
34	SABÃO EM PÓ (SACO)	BRILHANTE	1,6 KG	R\$15,79	*	R\$19,90	R\$22,29	R\$29,79	R\$20,99	R\$21,50	R\$21,99	R\$22,99	R\$24,99	R\$19,99	*	R\$28,15	R\$29,79	R\$15,79	R\$14,00	R\$1,79	88,66%	
35	SABÃO EM PÓ (SACO)	OMO	1,6 KG	*	*	R\$31,99	R\$33,19	R\$34,99	R\$32,99	R\$31,90	R\$35,90	R\$34,99	R\$39,99	R\$24,90	R\$24,99	*	R\$33,95	R\$39,99	R\$24,90	R\$15,09	60,60%	
36	SABÃO EM PÓ (SACO)	BRILHANTE	800 G	R\$10,99	R\$12,20	R\$12,99	*	*	R\$16,49	R\$13,99	R\$13,60	R\$13,49	R\$14,99	R\$14,99	R\$11,99	*	R\$13,25	R\$16,49	R\$10,99	R\$5,50	50,05%	
37	SABÃO EM PÓ (SACO)	TIXAN YPÊ	800 G	R\$ 8,49	*	*	*	R\$10,99	R\$10,99	R\$10,99	*	R\$10,29	R\$ 13,99	R\$10,99	*	*	*	R\$13,99	R\$8,49	R\$5,50	64,78%	
38	SABÃO EM PÓ (SACO)	ALA	1 KG	*	*	*	*	*	*	*	*	*	*	R\$5,99	*	*	*	R\$5,99	R\$5,99	R\$0,00		
39	SABÃO LÍQUIDO	ARIEL	3 L	*	*	*	R\$43,65	R\$54,99	*	*	*	*	R\$59,99	*	*	R\$2,49	*	R\$59,99	R\$43,65	R\$16,34	37,43%	
40	SABÃO LÍQUIDO	OMO	3 L	*	R\$44,79	R\$48,90	R\$45,89	R\$46,99	R\$46,99	R\$46,99	R\$47,00	R\$48,99	R\$44,99	R\$44,99	R\$44,99	*	R\$42,99	R\$49,99	R\$42,99	R\$7,00	16,28%	
41	SABÃO LÍQUIDO	BRILLUX	3L	R\$28,25	R\$27,89	R\$28,99	*	*	*	R\$29,90	*	R\$39,99	R\$31,49	R\$29,99	*	*	R\$34,99	R\$39,99	R\$28,25	R\$13,74	52,34%	
42	SABÃO LÍQUIDO	TIXAN IPÊ	3 L	*	R\$36,29	*	R\$23,49	*	R\$53,39	*	*	*	R\$33,99	R\$29,99	*	*	*	R\$53,39	R\$23,49	R\$29,90	127,29%	
43	SABÃO LÍQUIDO	OMO	5 L	*	*	R\$62,90	*	*	*	*	*	*	*	*	*	*	*	R\$62,90	R\$62,90	R\$0,00		
<b>LIMPEZA</b>																						
44	ÁGUA SANITÁRIA	DRAGÃO	1 L	R\$2,65	R\$3,09	*	R\$2,49	*	*	R\$2,59	R\$2,55	R\$2,99	*	R\$2,49	R\$2,49	R\$2,39	R\$2,39	R\$3,09	R\$2,39	R\$0,70	29,29%	
45	ÁGUA SANITÁRIA	BRILLUX	1 L	R\$3,15	R\$3,29	R\$4,19	R\$3,29	R\$3,39	R\$2,89	R\$3,29	R\$2,99	R\$3,59	R\$3,09	R\$2,99	R\$3,49	R\$2,69	R\$3,49	R\$4,19	R\$2,69	R\$1,50	56,76%	
46	ÁGUA SANITÁRIA	TUBARÃO	1 L	R\$2,75	*	R\$2,39	R\$2,49	*	R\$2,79	R\$2,59	R\$2,79	R\$2,89	R\$2,59	*	*	R\$2,75	R\$2,75	R\$2,89	R\$2,39	R\$0,50	20,92%	
47	ÁGUA SANITÁRIA	OLIMPO	1 L	R\$2,25	*	R\$2,19	R\$2,29	*	R\$2,49	*	R\$2,60	R\$2,59	R\$2,49	R\$2,39	R\$2,29	R\$2,19	R\$2,09	R\$2,60	R\$2,09	R\$0,51	24,49%	
48	ÁGUA SANITÁRIA	TUBARÃO	2 L	R\$4,99	*	*	*	R\$5,19	*	R\$5,15	R\$5,99	R\$4,99	*	*	R\$4,99	*	R\$4,99	R\$5,99	R\$4,99	R\$1,00	20,04%	
49	ÁGUA SANITÁRIA	BRILLUX	2 L	R\$6,15	*	*	R\$6,49	*	R\$6,49	R\$6,90	R\$6,99	R\$4,99	R\$4,99	R\$6,49	R\$5,59	R\$6,95	R\$8,90	R\$4,99	R\$3,91	78,36%		
50	ÁGUA SANITÁRIA	DRAGÃO	2 L	*	R\$5,99	R\$5,20	*	R\$4,99	*	R\$4,99	R\$5,99	*	R\$4,99	R\$4,79	*	*	R\$5,99	R\$4,79	R\$1,20	25,05%		
51	DESINFETANTE	AJAX	500 ML	R\$6,09	*	*	*	*	*	*	*	*	*	R\$6,99	R\$6,19	*	R\$6,99	R\$6,09	R\$0,90	14,78%		
52	DESINFETANTE	PINHO SOL	500 L	R\$7,65	R\$16,49	R\$5,29	R\$18,29	R\$6,99	R\$8,45	R\$9,99	R\$9,65	R\$8,99	R\$9,39	R\$8,49	R\$6,99	R\$7,89	R\$7,59	R\$18,29	R\$5,29	R\$13,00	245,75%	
53	DESINFETANTE	URCA	2L	R\$6,25	R\$5,95	R\$5,99	*	*	R\$6,39	R\$6,99	R\$5,95	R\$6,99	R\$6,89	R\$5,99	R\$5,99	*	R\$6,79	R\$6,99	R\$5,95	R\$1,04	17,48%	
54	DESINFETANTE	KALIPTO	2 L	R\$8,99	R\$9,10	R\$9,99	*	R\$10,99	R\$9,29	R\$9,99	*	R\$9,99	R\$8,99	*	*	R\$10,99	R\$8,99	R\$9,99	R\$5,00	22,25%		
55	DESINFETANTE	YPÊ PINHO	1 L	*	R\$9,79	R\$9,29	*	*	R\$9,99	R\$10,99	R\$7,75	*	R\$8,99	R\$5,99	R\$10,75	*	*	R\$10,99	R\$5,99	R\$5,00	83,47%	
56																						