

PESQUISA DE PREÇOS - HORTIFRUTI  
REALIZADA NO DIA 16 DE ABRIL DE 2026



Nº	PRODUTO	PESO	ASSAI ATACADISTA	BEAUMIS SUP.	MATEUS SUP.	REDE COMPRAS	REDE MENOR PREÇO	SUP. CARREFOUR	SUPERFÁCIL ATACADO	SUP. LATORRE	SUP. MANAIRA	GALEGO DAS FRUTAS	MANOEL DAS FRUTAS	MARCOS HORTIFRUTI	MUNDO DAS VERDURAS	TONY DA VERDURA	ZE DAS FRUTAS	ZUCA DA MACAXEIRA	MAIOR VALOR	Menor Valor	DIFERENÇA	DIFERENÇA PERCENTUAL %	
<b>HORTALIÇAS</b>																							
1	ABOBRINHA	1 KG	R\$6,99	R\$6,49	R\$5,98	R\$6,49	R\$5,79	R\$5,99	R\$4,88	R\$6,99	R\$6,99	R\$7,99		R\$6,99	R\$5,00	R\$7,00	R\$10,99		R\$10,99	R\$4,88	R\$6,11	125,20%	
2	BERINGELA	1 KG	R\$5,95	R\$4,19		R\$6,49	R\$6,29	R\$5,99	R\$5,79	R\$5,99	R\$5,99			R\$6,99					R\$6,99	R\$4,19	R\$2,80	66,83%	
3	BRÓCOLIS NINJA	1 KG						R\$11,90							R\$10,00	R\$25,00			R\$25,00	R\$10,00	R\$15,00	150%	
4	BRÓCOLIS NINJA	300 G				R\$12,98	R\$12,99			R\$16,99				R\$12,00			R\$11,99		R\$16,99	R\$11,99	R\$5,00	41,70%	
5	BRÓCOLIS NINJA	UND												R\$12,00			R\$11,99		R\$12,00	R\$11,99	R\$0,01	0,08%	
6	CHUCHU	1 KG	R\$3,49	R\$5,49	R\$7,98	R\$4,99	R\$5,49	R\$4,99	R\$4,79	R\$5,49	R\$3,99				R\$1,50	R\$1,50	R\$1,00	R\$33,00	R\$8,00	R\$8,00	R\$3,49	129,23%	
7	CHUCHU	UND												R\$1,50					R\$1,50	R\$1,00	R\$0,99	99%	
8	COUVE-FLOR	1 KG	R\$15,90			R\$19,99		R\$11,99		R\$15,99	R\$17,99			R\$15,00		R\$15,00		R\$20,00	R\$19,99	R\$19,99	R\$11,99	66,72%	
9	FELJÃO VERDE	1 KG				R\$29,99				R\$15,99	R\$32,99					R\$20,00	R\$19,99		R\$32,99	R\$15,99	R\$17,00	106,32%	
10	JERMIUM	1 KG	R\$3,69	R\$2,19	R\$2,18	R\$4,99	R\$3,99	R\$2,89	R\$2,89		R\$3,99	R\$4,99		R\$6,99	R\$5,00	R\$5,00	R\$5,99		R\$6,99	R\$2,18	R\$4,81	220,64%	
11	MAXXE	1 KG				R\$12,69	R\$13,99	R\$13,90		R\$15,99	R\$15,99	R\$11,00		R\$14,99	R\$10,00	R\$10,00	R\$13,99		R\$15,99	R\$10,00	R\$5,99	59,90%	
12	PEPINO	1 KG	R\$5,99	R\$7,99	R\$5,95	R\$6,99	R\$6,29	R\$6,49	R\$5,99	R\$5,99	R\$6,99	R\$6,99		R\$6,99	R\$5,00	R\$7,00	R\$13,99		R\$13,99	R\$5,00	R\$8,99	179,80%	
13	PIMENTÃO VERDE	1 KG	R\$7,99	R\$6,49		R\$9,99	R\$7,29	R\$7,99	R\$7,99	R\$9,99	R\$11,99					R\$5,00	R\$8,99		R\$11,99	R\$5,00	R\$6,99	139,80%	
14	PIMENTÃO VERDE	UND											R\$1,50			R\$1,00	R\$1,99		R\$1,99	R\$1,00	R\$0,99	99%	
15	QUIABO	MOLHO	R\$14,59	R\$16,49	R\$15,98	R\$13,99	R\$13,95	R\$16,99		R\$14,99	R\$15,99	R\$11,00			R\$10,00	R\$10,00	R\$13,99		R\$10,00	R\$16,99	R\$6,99	69,90%	
16	REPOLHO VERDE	1 KG	R\$8,99	R\$10,49		R\$6,99	R\$5,49	R\$9,99	R\$5,79	R\$7,49	R\$7,99	R\$5,99		R\$6,99	R\$5,00	R\$7,00	R\$13,99		R\$14,99	R\$5,00	R\$5,49	109,80%	
17	TOMATE	1 KG	R\$9,49	R\$8,99	R\$7,98	R\$8,99	R\$8,99	R\$9,89	R\$8,99	R\$8,99	R\$9,99	R\$7,99		R\$8,99	R\$5,00	R\$8,00	R\$7,99		R\$9,99	R\$5,00	R\$4,99	99,80%	
18	VAGEM	1 KG	R\$22,90		R\$14,59	R\$13,99					R\$19,99			R\$14,99	R\$10,00	R\$15,00	R\$13,99		R\$22,90	R\$10,00	R\$12,90	129%	
<b>FRUTAS</b>																							
19	ABACATE	1 KG	R\$4,49	R\$6,99		R\$6,99	R\$6,99	R\$5,79	R\$6,99	R\$9,99	R\$7,99		R\$8,00	R\$8,00			R\$8,99	R\$9,00	R\$9,99	R\$4,49	R\$5,50	122,49%	
20	ABACAXI	UND	R\$4,29	R\$6,79	R\$6,78	R\$7,99	R\$7,99	R\$7,49	R\$3,89	R\$7,99	R\$8,99	R\$3,49	R\$6,00	R\$6,00	R\$4,00		R\$7,99	R\$7,00	R\$8,99	R\$3,49	R\$5,50	157,59%	
21	ACEROLA	1 KG						R\$15,99			R\$11,99						R\$14,99		R\$15,99	R\$11,99	R\$4,00	33,36%	
22	AMEIXA FRESCA	1 KG	R\$12,79	R\$14,49	R\$8,98	R\$19,99	R\$11,99		R\$25,99	R\$18,99	R\$19,99		R\$15,00	R\$18,00	R\$30,00		R\$21,99		R\$30,00	R\$8,98	R\$21,02	234,08%	
23	BANANA COMPRIDA	1 KG	R\$9,35	R\$8,69	R\$5,98	R\$9,99	R\$8,49			R\$9,99	R\$9,99	R\$6,99	R\$4,50	R\$7,99			R\$8,99	R\$8,00	R\$9,99	R\$4,50	R\$5,49	122%	
24	BANANA MAÇA	1 KG	R\$7,99	R\$8,69		R\$7,99	R\$8,79	R\$7,69	R\$8,89	R\$9,99	R\$8,99	R\$4,99	R\$6,00				R\$8,99	R\$8,00	R\$9,99	R\$4,99	R\$5,00	100,20%	
25	BANANA PACOVAN	1 KG	R\$4,69	R\$4,99	R\$5,48	R\$4,99	R\$3,79	R\$5,69	R\$3,99	R\$4,99	R\$4,99	R\$3,99	R\$3,00	R\$3,99			R\$3,99	R\$4,00	R\$5,69	R\$3,50	R\$2,19	62,57%	
26	BANANA PRATA	1 KG	R\$4,99	R\$5,99	R\$5,98	R\$5,99	R\$5,99	R\$6,49	R\$5,99	R\$5,99	R\$6,99	R\$3,00	R\$3,00	R\$4,99			R\$5,99	R\$5,00	R\$6,49	R\$3,00	R\$3,49	116,33%	
27	GOIABA	1 KG	R\$4,69	R\$5,79		R\$6,99	R\$5,99	R\$6,99	R\$6,29	R\$6,79	R\$7,99	R\$6,99	R\$7,00	R\$7,00			R\$7,99	R\$8,00	R\$8,00	R\$4,69	R\$3,31	70,58%	
28	GRAVIOLA	1 KG		R\$15,99		R\$12,99				R\$11,99			R\$12,00				R\$9,99		R\$15,99	R\$9,99	R\$6,00	60,06%	
29	KIWI	1 KG	R\$33,90	R\$27,99	R\$31,98	R\$28,99	R\$24,90	R\$35,99	R\$37,99	R\$33,99	R\$39,99		R\$32,00	R\$28,00			R\$27,99		R\$39,99	R\$24,99	R\$15,09	60,60%	
30	KIWI SUNGOLD	1 KG											R\$40,00				R\$34,99		R\$40,00	R\$34,99	R\$5,01	14,32%	
31	LARANJA BAHIA	1 KG	R\$13,90		R\$14,78	R\$14,99	R\$13,99	R\$12,99			R\$11,99		R\$14,00				R\$14,99		R\$14,99	R\$11,99	R\$3,00	25,02%	
32	LARANJA MIMO	1 KG		R\$7,49		R\$6,99		R\$3,89			R\$6,99		R\$8,00				R\$7,99	R\$8,00	R\$8,00	R\$3,89	R\$4,11	106,66%	
33	LARANJA PERA	1 KG	R\$2,19	R\$1,99	R\$4,96	R\$3,99	R\$1,99	R\$3,99	R\$2,19	R\$2,29	R\$2,99	R\$2,99	R\$2,50	R\$2,99			R\$4,96	R\$4,00	R\$4,96	R\$1,99	R\$2,99	150,25%	
34	LIMÃO	1 KG	R\$2,95	R\$3,29	R\$3,98	R\$3,99	R\$3,49	R\$3,99	R\$3,99	R\$3,49	R\$3,99	R\$4,99	R\$4,00	R\$4,99			R\$4,99	R\$5,00	R\$5,00	R\$2,95	R\$2,05	69,49%	
35	MAÇA ARGENTINA	1 KG	R\$16,90	R\$19,49	R\$21,98	R\$16,99	R\$19,90		R\$16,99	R\$17,99	R\$15,99		R\$17,00	R\$14,99			R\$12,99	R\$13,00	R\$21,98	R\$12,99	R\$8,99	69,21%	
36	MAÇA FUJI NAC	1 KG	R\$9,90	R\$9,99		R\$11,99	R\$10,99	R\$13,99	R\$13,99	R\$8,99	R\$11,99	R\$14,99	R\$14,00	R\$12,99			R\$12,99	R\$13,00	R\$14,99	R\$8,99	R\$6,00	66,74%	
37	MAMÃO FORMOSA	1 KG	R\$5,49	R\$4,99	R\$5,48	R\$4,99	R\$4,99	R\$6,49	R\$4,79	R\$7,99	R\$5,99		R\$4,00	R\$4,99			R\$4,99	R\$6,00	R\$7,99	R\$4,00	R\$3,99	99,75%	
38	MAMÃO HAWAÍ	1 KG		R\$4,49		R\$5,49				R\$4,99	R\$4,99	R\$4,99	R\$4,00	R\$4,99			R\$4,99	R\$6,00	R\$6,00	R\$4,00	R\$2,00	50%	
39	MAMÃO PAPAYA	1 KG	R\$6,99	R\$10,49	R\$8,78	R\$7,99	R\$8,99	R\$8,79	R\$5,69	R\$8,99	R\$8,99	R\$4,99	R\$4,00				R\$7,99	R\$6,00	R\$10,49	R\$4,00	R\$6,49	162,25%	
40	MANGA ESPADA	1 KG		R\$6,79		R\$4,99				R\$8,49	R\$7,99	R\$6,99	R\$7,00				R\$6,99	R\$10,00	R\$10,00	R\$4,99	R\$5,01	100,40%	
41	MANGA ROSA	1 KG	R\$7,99	R\$6,29		R\$4,99	R\$6,99	R\$10,99	R\$8,22	R\$9,99	R\$7,99	R\$6,99	R\$7,00	R\$6,99			R\$7,99	R\$8,00	R\$10,99	R\$4,99	R\$6,00	120,24%	
42	MANGA TOMMY	1 KG	R\$3,99	R\$5,69		R\$4,99		R\$6,69	R\$5,99	R\$6,99	R\$9,99	R\$6,99	R\$5,00	R\$5,99			R\$5,99	R\$6,00	R\$9,99	R\$3,99	R\$6,00	150,38%	
43	MARACUJÁ	1 KG	R\$7,99	R\$11,49	R\$9,98	R\$9,89		R\$13,99	R\$12,99	R\$8,99	R\$11,99	R\$8,99	R\$10,00	R\$9,99			R\$10,99	R\$11,00	R\$13,99	R\$7,99	R\$6,00	75,09%	
44	MELANCIA	1 KG		R\$3,10	R\$4,96	R\$2,99	R\$2,89	R\$1,69	R\$2,99	R\$3,69	R\$3,99	R\$4,00	R\$2,99				R\$3,99	R\$4,00	R\$4,96	R\$1,69	R\$3,27	193,49%	
45	MELANCIA BABY	1 KG	R\$4,99	R\$3,69	R\$4,95	R\$4,79	R\$4,69	R\$4,99	R\$5,99	R\$5,99	R\$4,99	R\$3,99	R\$5,00	R\$3,99			R\$5,99	R\$6,00	R\$7,99	R\$3,69	R\$4,30	116,53%	
46	MELÃO ESPANHOL	1 KG		R\$3,99	R\$3,98	R\$5,99	R\$3,49	R\$5,99	R\$3,59		R\$4,99	R\$4,99	R\$6,00	R\$4,99			R\$4,99	R\$6,00	R\$6,00	R\$3,49	R\$2,61	71,92%	
47	MELÃO GALIA	1 KG				R\$4,99				R\$4,99		R\$2,50	R\$4,99				R\$4,99		R\$5,99	R\$2,50	R\$3,39	135,60%	
48	MELÃO PORTUGUÊS	1 KG		R\$5,89	R\$3,98	R\$5,99	R\$5,99	R\$5,89		R\$4,99	R\$4,99	R\$4,99	R\$5,00	R\$4,99			R\$4,99		R\$5,99	R\$3,98	R\$2,01	50,50%	
49	PERA IMPORTADA	1 KG	R\$14,90	R\$19,99	R\$15,98	R\$14,99	R\$22,99			R\$21,99	R\$14,99		R\$20,00	R\$14,99			R\$17,99		R\$22,99	R\$14,99	R\$8,09	54,30%	
50	UVA BRANCA S/SEMENTE	1 KG			R\$16,98	R\$14,99				R\$14,99	R\$11,99		R\$15,00	R\$13,00			R\$10,99		R\$16,98	R\$10,99	R\$5,99	54,50%	
51	UVA ISABEL	1 KG											R\$10,00				R\$14,99	R\$10,00	R\$14,99	R\$10,00	R\$4,99	49,90%	
52	UVA ISABEL	400 G															R\$10,00		R\$14,99	R\$10,00	R\$4,99	49,90%	
53	UVA ITALIA	1 KG		R\$11,99						R\$18,99	R\$14,99	R\$14,99	R\$13,00	R\$14,99			R\$15,99	R\$14,00	R\$18,99	R\$11,99	R\$7,00	58,38%	
<b>FOLHAGENS</b>																							
54	ACELGA	1 KG	R\$10,19	R\$12,69		R\$12,99				R\$8,99	R\$9,99	R\$7,99		R\$8,99			R\$8,00	R\$8,99		R\$12,99	R\$7,99	R\$5,00	62,58%
55	ALFACE AMERICANA																						

Endereços pesquisados:	
Estabelecimentos	Endereço
ASSAI ATACADISTA	AVENIDA PRESIDENTE EPITÁCIO PESSOA - BAIRRO DOS ESTADOS
BEMAS SUPERMERCADO	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 750 - BANCÁRIOS
MATEUS SUP.	AVENIDA JOÃO CIRILO DA SILVA, 1360 - ALTIPLANO CABO BRANCO
REDE COMPRAS	RUA FRANCISCO LEOCARDIO RIBEIRO COUTINHO, 601 - AEROCCLUBE
REDE MENOR PREÇO	RUA JOAQUIM PIRES FERREIRA - BAIRRO DOS ESTADOS
SUPERMERCADO CARREFOUR	RUA EMPRESÁRIO JOÃO RODRIGUES ALVES, 100 - BANCÁRIOS
SUPER FÁCIL ATACADO	RUA DIÓGENES CHIANCA, 1443 - ÁGUA FRIA
SUPERMERCADO LATORRE	RUA BARÃO DE MAMANGUAPE, 610 - TORRE
SUPERMERCADO MANAIRA	AVENIDA JOÃO CÂNCIO DA SILVA, 493 - MANAIRA
GALÉGO DAS FRUTAS	RUA JOSEFA TAVEIRA - 42 - MANGABEIRA
MANOEL DAS FRUTAS	AVENIDA DOM PEDRO II - SN - CENTRO
MARCOS HORTIFRUTI	RUA JOSEFA TAVEIRA - 1250 - MANGABEIRA I
MUNDO DAS VERDURAS	RUA MARECHAL ALMEIDA BARRETO- 446 - CENTRO
TONY DA VERDURA	MERCADO CENTRAL
ZÉ DAS FRUTAS	RUA CARNEIRO DA CUNHA - 466 - TORRE
ZUCA DA MACAXEIRA	RUA CARNEIRO DA CUNHA - TORRE

**Pesquisa realizada no dia 16 de abril de 2026**

**Coordenador de Pesquisa: Alex Carvalho Filho**

**Avenida Dom Pedro I, 382 - Centro**

**Telefones: 0800-083 2015 - 3213-4702**

**Pesquisadores: Israel, Otávio, Anaclecia, Júnior, Hericson, Roberval, e Fábio.**

**OBS: O Procon-JP não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.**