

PESQUISA DE PREÇOS - HORTIFRUTI
REALIZADA NO DIA 17 DE JUNHO DE 2026



Nº	PRODUTO	PESO	ASSAI ATACADISTA	BEMAIS SUP.	GALEGO DAS FRUTAS	MANOEL DAS FRUTAS	MARCOS HORTIFRUTI	MATEUS SUP.	MUNDO DAS VERDURAS	POMAR SERTANEJO	REDE MENOR PREÇO	REIDAS FRUTAS E VERDURAS	SUPERFÁCIL ATACADO	SUP. LATORRE	SUP. MANAÍRA	TONY DA VERDURA	VAL E RANY FRUTAS E VERDURAS	ZÉ DAS FRUTAS	ZUCA DA MACAXEIRA	MAIOR VALOR	MINOR VALOR	DIFERENÇA	DIFERENÇA PERCENTUAL %	
HORTALIÇAS																								
1	ABOBRINHA	1 KG		R\$8,69	R\$10,00		R\$9,00	R\$5,98	R\$5,00	R\$7,99			R\$5,29	R\$8,99	R\$8,99	R\$8,00	R\$7,00	R\$4,99		R\$10,00	R\$4,99	R\$5,01	100,40%	
2	BRÓCOLIS NINJA	300 G					R\$12,00	R\$8,98	R\$10,00	R\$12,00				R\$11,99	R\$12,99		R\$10,00	R\$12,99		R\$12,99	R\$8,98	R\$4,01	44,65%	
3	BRÓCOLIS NINJA	UND					R\$12,00		R\$10,00	R\$12,00			R\$16,98	R\$7,49		R\$12,00		R\$12,99		R\$16,98	R\$7,49	R\$9,49	126,70%	
4	BRÓCOLIS NINJA	1 KG		R\$11,69					R\$27,00							R\$30,00				R\$30,00	R\$11,69	R\$18,31	156,63%	
5	CHUCHU	1 KG	R\$1,99	R\$5,19			R\$5,00	R\$5,98	R\$4,00		R\$5,99		R\$4,19	R\$6,49	R\$4,99	R\$4,00		R\$8,00		R\$8,00	R\$1,99	R\$6,01	302,01%	
6	CHUCHU	UND			R\$2,00		R\$1,50		R\$1,50	R\$2,00							R\$1,00	R\$2,99		R\$2,99	R\$1,00	R\$1,99	199%	
7	COUVE-FLOR	1 KG					R\$20,00		R\$16,00	R\$18,00	R\$17,99			R\$15,99	R\$24,99	R\$15,00		R\$19,99		R\$24,99	R\$15,00	R\$9,99	66,60%	
8	FELIÃO VERDE	1 KG		R\$26,49					R\$22,00		R\$28,90			R\$22,99	R\$21,99	R\$25,00	R\$20,00	R\$20,00		R\$28,90	R\$20,00	R\$8,90	44,50%	
9	JERIMUM	1 KG	R\$3,59	R\$4,29	R\$6,00		R\$6,00	R\$3,18	R\$4,00	R\$5,00			R\$3,99	R\$5,99	R\$3,99	R\$5,00	R\$4,00	R\$5,99		R\$6,00	R\$3,18	R\$2,82	88,68%	
10	MAXIXE	1 KG	R\$12,99		R\$15,00		R\$20,00	R\$14,98	R\$12,00	R\$15,00	R\$16,90		R\$15,99	R\$19,99	R\$15,99	R\$15,00	R\$12,00	R\$4,99		R\$20,00	R\$4,99	R\$15,01	300,80%	
11	QUIABO	MOLHO						R\$15,98		R\$6,00				R\$16,99				R\$5,00		R\$16,99	R\$5,00	R\$11,99	239,80%	
12	QUIABO	1 KG		R\$16,99	R\$15,00		R\$20,00	R\$15,98	R\$12,00	R\$15,00	R\$14,90			R\$16,99	R\$24,99	R\$15,00	R\$12,00	R\$4,99		R\$24,99	R\$4,99	R\$20,00	400,80%	
13	VAGEM	1 KG					R\$20,00	R\$16,98	R\$20,00	R\$20,00				R\$34,99	R\$24,99	R\$25,00	R\$15,00	R\$9,99		R\$34,99	R\$9,99	R\$25,00	250,25%	
14	PIMENTÃO VERDE	1 KG	R\$9,89					R\$10,98	R\$7,50		R\$9,99			R\$9,79	R\$12,99	R\$11,99	R\$4,00		R\$2,99	R\$12,99	R\$2,99	R\$10,00	334,45%	
15	PEPINO	1 KG	R\$7,49		R\$10,00		R\$9,00	R\$6,48	R\$6,00	R\$8,00				R\$8,99			R\$10,00	R\$7,00	R\$4,99	R\$10,00	R\$4,99	R\$5,00	100,40%	
16	PIMENTÃO VERDE	UND			R\$2,00		R\$1,50		R\$1,50	R\$2,00							R\$2,00	R\$1,00	R\$1,99		R\$2,00	R\$1,00	R\$1,00	100%
17	REPOLHO VERDE	1 KG		R\$11,29	R\$10,00		R\$9,00	R\$7,25	R\$7,00	R\$9,80	R\$7,99			R\$11,99	R\$7,99	R\$8,00	R\$7,00	R\$4,99		R\$11,99	R\$4,99	R\$7,00	140,28%	
18	BERINGELA	1 KG	R\$7,49	R\$10,99			R\$9,00	R\$6,49	R\$8,00	R\$7,99	R\$6,99			R\$6,99	R\$7,99	R\$10,00	R\$7,00	R\$4,99		R\$10,99	R\$4,99	R\$6,00	120,24%	
19	TOMATE	1 KG		R\$8,99	R\$8,00		R\$8,99	R\$9,98	R\$7,00	R\$6,99	R\$7,69		R\$12,79	R\$4,99	R\$7,99	R\$8,00	R\$8,00	R\$6,99		R\$12,79	R\$4,99	R\$7,80	156,31%	
FRUTAS																								
20	ACEROLA	1 KG							R\$16,00						R\$14,99		R\$7,00	R\$14,99		R\$16,00	R\$7,00	R\$9,00	128,57%	
21	ABACATE	1 KG		R\$5,69	R\$10,00		R\$10,00		R\$8,50		R\$5,99	R\$8,00	R\$5,49				R\$8,00	R\$8,99	R\$9,00	R\$10,00	R\$5,49	R\$4,51	82,15%	
22	ABACAXI	UND		R\$7,49	R\$4,00	R\$7,00	R\$6,00	R\$4,98	R\$3,00	R\$8,00	R\$6,99	R\$8,00	R\$4,99	R\$7,99	R\$8,99	R\$5,00	R\$7,00	R\$7,99	R\$7,00	R\$8,99	R\$3,00	R\$5,99	199,67%	
23	AMEIXA FRESCA	1 KG		R\$27,99		R\$25,00	R\$25,00		R\$30,00	R\$23,80	R\$26,99	R\$25,00			R\$24,99		R\$20,00	R\$14,99		R\$30,00	R\$14,99	R\$15,01	100,13%	
24	BANANA COMPRIDA	1 KG		R\$5,49	R\$8,00	R\$7,00	R\$7,99		R\$8,00	R\$8,00	R\$8,49	R\$6,00	R\$7,99	R\$9,99	R\$6,99		R\$7,00	R\$7,99	R\$8,00	R\$9,99	R\$5,49	R\$4,50	81,97%	
25	BANANA MAÇÃ	1 KG		R\$8,59	R\$10,00	R\$10,00		R\$8,98		R\$8,00		R\$10,00		R\$9,99	R\$8,99			R\$7,99	R\$8,00	R\$10,00	R\$7,99	R\$2,01	25,16%	
26	BANANA PACOVAN	1 KG		R\$5,49	R\$4,00	R\$4,00	R\$4,00	R\$5,48	R\$8,00	R\$3,99		R\$5,00	R\$4,99	R\$5,99	R\$4,99		R\$3,00	R\$4,99	R\$4,00	R\$8,00	R\$3,00	R\$5,00	166,67%	
27	BANANA PRATA	1 KG		R\$5,99		R\$4,50	R\$5,00		R\$4,00	R\$4,99	R\$5,99	R\$5,00	R\$6,49	R\$7,49	R\$5,99			R\$5,99	R\$5,00	R\$7,49	R\$4,00	R\$3,49	87,25%	
28	PERA IMPORTADA	1 KG		R\$15,49	R\$15,00	R\$20,00	R\$14,99		R\$16,00	R\$19,80		R\$15,00	R\$14,99	R\$17,99	R\$14,99			R\$14,99		R\$20,00	R\$14,99	R\$5,01	33,42%	
29	GOIABA	1 KG		R\$6,99	R\$7,00	R\$7,00	R\$7,00	R\$6,95	R\$7,00	R\$7,00		R\$8,00	R\$6,29	R\$6,49	R\$7,99		R\$7,00	R\$6,99	R\$8,00	R\$8,00	R\$6,29	R\$1,71	27,19%	
30	GRAVIOLA	1 KG		R\$15,99		R\$12,00			R\$13,00	R\$15,00						R\$11,99				R\$15,99	R\$11,99	R\$4,00	33,36%	
31	KIWI SUNGOLD	1 KG														R\$29,99			R\$42,99	R\$42,99	R\$29,99	R\$13,00	43,35%	
32	LARANJA BAHIA	1 KG		R\$10,99		R\$15,00		R\$9,98	R\$15,00				R\$15,89	R\$11,99	R\$9,99			R\$14,99		R\$15,89	R\$9,98	R\$5,91	59,22%	
33	LARANJA MIMO	1 KG		R\$4,99		R\$8,00		R\$5,78		R\$7,99		R\$5,00	R\$5,99	R\$4,99	R\$6,99		R\$6,00	R\$7,99	R\$8,00	R\$8,00	R\$4,99	R\$3,01	60,32%	
34	LIMÃO	1 KG		R\$3,89	R\$6,00	R\$5,00	R\$5,00		R\$4,00	R\$5,00		R\$5,00	R\$3,49	R\$3,99	R\$3,99		R\$4,00	R\$5,99	R\$5,00	R\$6,00	R\$3,49	R\$2,51	71,92%	
35	KIWI	1 KG		R\$32,99		R\$32,00	R\$28,00	R\$28,98	R\$28,00	R\$29,80		R\$30,00	R\$28,49	R\$33,99	R\$34,99	R\$29,99	R\$30,00	R\$27,99		R\$34,99	R\$27,99	R\$7,00	25,01%	
36	LARANJA PÊRA	1 KG	R\$4,49	R\$2,09	R\$3,00		R\$2,99	R\$4,98	R\$2,22	R\$2,99	R\$2,79	R\$5,00	R\$2,89	R\$1,99	R\$2,99		R\$3,00	R\$2,99	R\$3,50	R\$5,00	R\$1,99	R\$3,01	151,26%	
37	MAÇÃ ARGENTINA	1 KG	R\$15,89	R\$17,69		R\$17,00	R\$15,00	R\$24,98	R\$18,00	R\$17,80	R\$17,90	R\$15,00	R\$18,99	R\$17,99	R\$15,99			R\$16,99	R\$13,00	R\$24,98	R\$13,00	R\$11,98	92,15%	
38	MAÇÃ FUJI NAC	1 KG			R\$15,00	R\$14,00	R\$15,00	R\$18,98	R\$10,00	R\$14,80		R\$12,00			R\$11,99		R\$12,00	R\$16,99	R\$13,00	R\$18,98	R\$10,00	R\$8,98	89,80%	
39	MANGA ESPADA	1 KG		R\$8,59		R\$8,00		R\$11,98	R\$10,00		R\$5,99	R\$10,00		R\$11,99	R\$9,99			R\$7,99		R\$11,99	R\$5,99	R\$6,00	100,17%	
40	MAMÃO FORMOSA	1 KG		R\$5,39	R\$5,00	R\$5,00	R\$5,00	R\$6,98	R\$3,99	R\$4,99	R\$4,49	R\$6,00	R\$5,89	R\$8,49	R\$5,99		R\$4,00	R\$4,99	R\$6,00	R\$8,49	R\$3,99	R\$4,50	112,78%	
41	MAMÃO HAWAÍ	1 KG		R\$3,99	R\$6,00	R\$5,00	R\$5,00		R\$3,99	R\$4,99		R\$6,00		R\$4,99	R\$4,99		R\$4,00	R\$4,99	R\$6,00	R\$6,00	R\$3,99	R\$2,01	50,38%	
42	MAMÃO PAPAYA	1 KG		R\$11,89	R\$6,00		R\$9,98	R\$3,99		R\$9,99	R\$6,00	R\$6,89		R\$11,99	R\$10,99			R\$8,99	R\$6,00	R\$11,99	R\$3,99	R\$8,00	200,50%	
43	MANGA ROSA	1 KG				R\$8,00			R\$10,00	R\$9,80		R\$10,00	R\$8,99	R\$12,99	R\$9,99		R\$10,00	R\$7,99	R\$10,00	R\$12,99	R\$7,99	R\$5,00	62,58%	
44	MANGA TOMMY	1 KG	R\$7,89	R\$7,49	R\$10,00	R\$7,00	R\$6,00		R\$7,50	R\$5,99	R\$4,99	R\$5,00		R\$6,99	R\$8,99		R\$8,00	R\$8,99	R\$8,00	R\$10,00	R\$4,99	R\$5,01	100,40%	
45	MARACUJÁ	1 KG		R\$11,99	R\$10,00	R\$10,00	R\$10,00	R\$11,98	R\$9,50	R\$9,80	R\$8,99	R\$10,00		R\$11,99	R\$11,99		R\$10,00	R\$9,99	R\$11,00	R\$11,99	R\$8,99	R\$3,00	33,37%	
46	MELANCIA BABY	1 KG		R\$4,99		R\$5,00	R\$4,00	R\$2,98	R\$3,50	R\$6,00	R\$5,49	R\$4,00		R\$6,99	R\$5,99		R\$4,00	R\$4,99	R\$5,00	R\$6,99	R\$2,98	R\$4,01	134,56%	
47	MELANCIA	1 KG		R\$3,39	R\$4,00	R\$4,00	R\$2,99	R\$2,50	R\$3,50	R\$2,89	R\$4,00	R\$2,99		R\$3,59	R\$3,99		R\$3,99	R\$3,99	R\$4,00	R\$4,00	R\$2,50	R\$1,50	60%	
48	MELÃO ESPANHOL	1 KG			R\$6,00	R\$6,00	R\$5,00		R\$5,00	R\$5,00			R\$5,00	R\$4,79	R\$5,99	R\$5,99		R\$4,00	R\$4,99	R\$5,00	R\$6,00	R\$4,00	R\$2,00	50%
49	MELÃO GALIA	1 KG			R\$7,99		R\$5,00		R\$5,00				R\$5,00					R\$5,99		R\$7,99	R\$5,00	R\$2,99	59,80%	
50	MELÃO PORTUGUÊS	1 KG	R\$8,49		R\$6,00	R\$6,00		R\$8,99	R\$5,00				R\$5,00	R\$5,99	R\$8,99	R\$6,99		R\$4,00	R\$5,99	R\$8,99	R\$4,00	R\$4,99	124,75%	
51	UVA BRANCA S/SEMENTE	1 KG					R\$15,00	R\$8,98	R\$22,00				R\$25,00		R\$16,99					R\$25,00	R\$8,98	R\$16,02	178,40%	

Pesquisa realizada no dia 17 de junho de 2026

Coordenador de Pesquisa: Alex Carvalho Filho

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Pesquisadores: Israel, Otávio, Francisco, Júnior, Marcus, Roberval, e Fábio.

OBS: O Procon-JP não se responsabiliza por eventuais mudanças nos preços ocorridos entre a realização da pesquisa e sua publicação.